

2018



MARKET INTELLIGENCE

International **Post**
Corporation

IPC MARKET INTELLIGENCE PRODUCTS

Access key information on leading postal
and parcel operators from around the globe



more info

6 pages



www.ipc.be

IPC Market Intelligence

The postal industry continues to transform itself in an era characterised by rapid globalisation, technological change and disruptive innovation. In a fast-paced world, posts need to respond to emerging opportunities and challenges quicker than ever.

IPC Market Intelligence helps stakeholders stay up to date with the latest trends and provides a detailed view on both industry and operator performance. Leveraging IPC's experience in the postal industry, our team produces high-quality market intelligence to meet the needs of industry executives as well as consultants and analysts engaged in research throughout the postal sector.

Our comprehensive reports ensure quick access to industry insights, helping your company to make better decisions and save valuable resources.

Two of IPC's intelligence products, the IPC Global Postal Industry Report and IPC Carrier Intelligence Reports, are available for purchase and are outlined in this brochure.

IPC ensures these reports remain comprehensive, relevant and reliable by adopting a thorough and methodical approach to the reporting process.



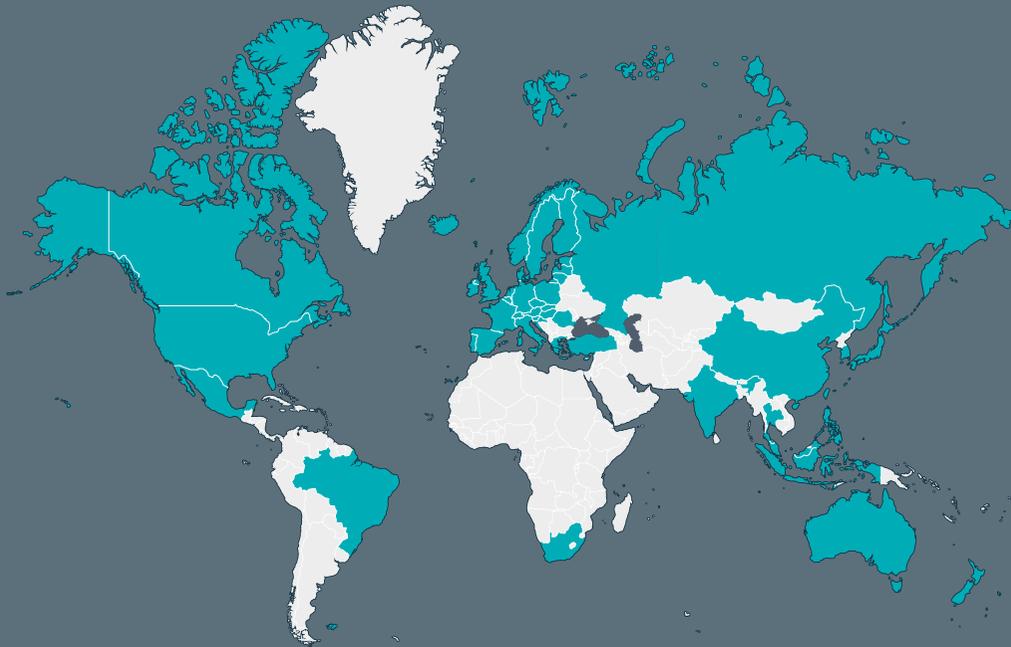
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Extensive global coverage

IPC Market Intelligence covers operators from across the globe, including:

An Post; Aramex; Australia Post; bpost; Canada Post; China Post; Chunghwa Post; Correios Brasil; Correos; Correos de Mexico; Croatian Post; CTT Portugal Post; Cyprus Post; Czech Post; Deutsche Post DHL; Eesti Post; FedEx; Hellenic Post-ELTA; Hongkong Post; Iceland Post; India Post; Japan Post; Korea Post; Latvian Post; Le Groupe La Poste; Lithuania Post; Magyar Posta; New Zealand Post; Österreichische Post; PHL Post; Poczta Polska; Pos Indonesia; Pos Malaysia; POST Luxembourg; Posta Romana; Posta Slovenije; Poste Italiane; Posten Norge; Posti Group; PostNL; PostNord; PTT-Turkish Post; Royal Mail; Russian Post; Singapore Post; Slovenska Posta; South African Post Office; Swiss Post; Thailand Post; United States Postal Service; UPS.



Subscription and further information

The IPC Global Postal Industry Report and the IPC Carrier Intelligence Reports can be bought separately or together. If bought together, a 20% discount may be applied to the final purchase price of both products, depending on the licence type selected.

What you get when buying our products:

- The PDF version of the latest edition of the IPC Global Postal Industry Report, and/or
- One-year access to all 50 IPC Carrier Intelligence Reports via the IPC website.

To register your company for access to IPC's Market Intelligence products, or if you require further information, please contact us at market.intelligence@ipc.be



IPC Global Postal Industry Report

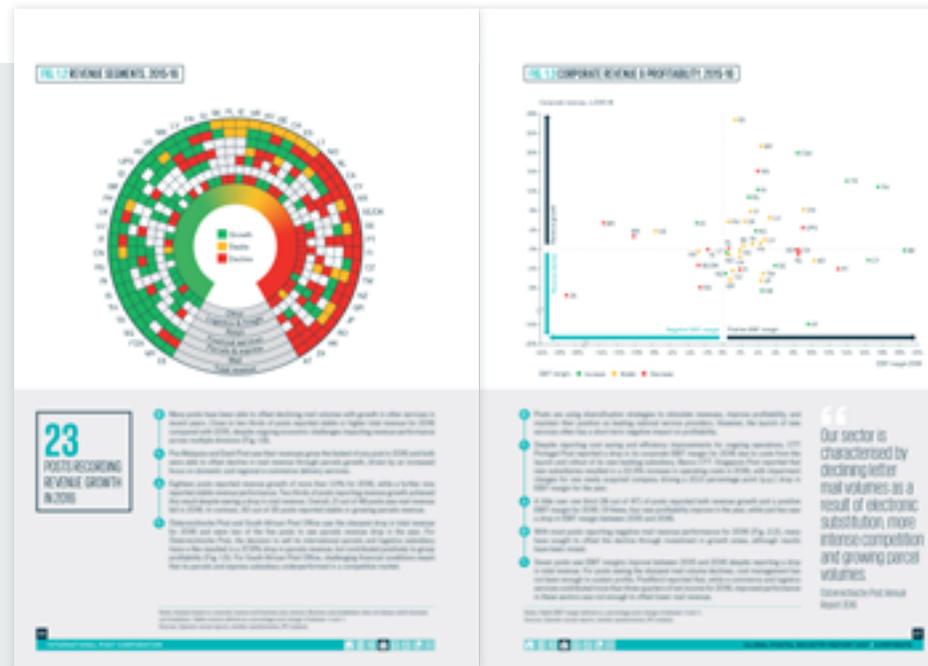
The IPC Global Postal Industry Report provides a comprehensive and in-depth review of industry trends and operator performance, offering postal organisations and other stakeholders a solid foundation to benchmark performance and make informed business decisions.

Published each year and covering 48 postal operators worldwide, the report is made up of two parts. Part One provides a view on industry-level trends, highlighting some of the key megatrends shaping the industry, how posts are responding, and how the industry has performed overall. Part Two focuses on detailed operator comparisons, providing an in-depth analysis and comparison of the corporate and business unit performance of individual postal operators.

The report includes a broad range of analyses across key areas including:

- industry megatrends and strategy;
- financial performance;
- revenue and cost drivers;
- competition and innovation;
- mergers and acquisitions; and
- corporate social responsibility.

It also covers important trends such as e-substitution, e-commerce, privatisation and business and geographical diversification.



IPC Carrier Intelligence Reports

IPC Carrier Intelligence Reports provide instant access to critical financial, operational, strategic and market information for 50 leading postal and parcel operators from around the world in an easy-to-read, consistent format.

The reports provide operator-specific analysis on topics of key strategic importance for the postal sector, including:

- macro environment and market dynamics;
- corporate governance and strategy;
- consolidated and business unit performance;
- investment, acquisitions and partnerships;
- corporate social responsibility;
- business outlook and strategic targets and;
- performance benchmarks and peer comparisons.

IPC Carrier Intelligence Reports have been specifically designed to meet the market intelligence needs of industry executives as well as consultants and analysts engaged in research throughout the postal and parcel sectors.

The reports are updated throughout the year in line with the publication of annual and interim reports, as well as other key publications and press releases.



About International Post Corporation

International Post Corporation (IPC) is the leading service provider of the global postal industry that provides leadership by driving service quality, interoperability and business-critical intelligence to support posts in defending existing business and expanding into new growth areas. It is a cooperative association of 24 member postal operators in Asia Pacific, Europe and North America. IPC's solutions and services are used by over 180 posts worldwide. Since 1989 IPC has set standards for upgrading quality and service performance and developed technological solutions that help members enhance service for international letters, packets and parcels. IPC engages in industry research, creates business-critical intelligence, provides a range of platforms and programmes for member post CEOs and senior management to exchange best practices and discuss strategy. IPC also manages the system for incentive-based payments between postal operators.

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