

## Linde Jansen appointed as future Chief Financial Officer at PostNL

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PostNL's Supervisory Board announced to appoint Linde Jansen as Chief Financial Officer (CFO) and member of the Board of Management. Linde Jansen will succeed Pim Berendsen, who will take over as Chief Executive Officer (CEO) from Herna Verhagen after the Annual General Meeting of shareholders (AGM) on 15 April 2025. Following the AGM, Linde Jansen and Pim Berendsen will form PostNL's two-person Board of Management.

Linde Jansen, currently Director Financial & ESG Reporting at HEINEKEN, brings broad experience at both strategic and operational levels. She has built her expertise through various leadership roles, not only strengthening financial processes but also playing a key role in transformation processes, business strategy, M&A and supply chain optimisation. Her solid finance background is further complemented by experience in non-financial reporting compliance, such as CSRD, enabling her to effectively approach and prioritise complex challenges from multiple perspectives.

Jan Nooitgedagt, Chair of the Supervisory Board: "With Linde Jansen, PostNL again gains an inspiring leader who will form a strong Board of Management together with Pim Berendsen. She combines strategic expertise with business acumen, executional strength and a people-focused approach. Her proven track record in transformation processes is critical for operating effectively

in a sector in transition. We are confident that Linde and Pim will form a strong Board of Management, capable of successfully advancing the company's strategy."

Pim Berendsen: "I am delighted that the Supervisory Board has appointed Linde as our new CFO. With her extensive experience, she understands what it takes to work for a leading Dutch brand and to stay on course in a dynamic environment. I have come to know her as someone who strikes a good balance between short-term results with long-term goals. Together, we will continue to build a resilient, agile, innovative, and successful PostNL for the future."

Linde Jansen adds: "I look forward to contributing to the future of PostNL, a company with a rich history and great potential to further strengthen its market position. In challenging market conditions, as both a socially responsible and publicly listed company, PostNL holds a significant

responsibility towards a wide range of stakeholders. Together with the entire PostNL organisation, I aim to further strengthen its financial position and create sustainable value.”

The appointment aligns with PostNL's strategic direction and marks an important step in the leadership transition, with Pim Berendsen succeeding Herna Verhagen as CEO. PostNL's Works Council has given a

positive recommendation regarding Linde Jansen's appointment. To ensure a smooth handover from Pim Berendsen, she will join PostNL as a member of the Executive Committee in March 2025.

This press release contains inside information within the meaning of Article 7(1) of the EU Market Abuse Regulation.

Source: [PostNL](#)