

## **An Post on board as Premier FM Sponsors of Christmas FM 2022**

21-11-2022

All listener donations made to Christmas FM will go directly to children's charities Barnardos, Barretstown, Make-A-Wish Ireland and The Community Foundation for Ireland through 'The Magic of Christmas' fundraising initiative.

Christmas FM, the well-loved Christmas radio station that kicks off the festive season around Ireland, is delighted to announce that An Post along with Cadbury and Coca Cola are on board again this year as Premier FM Sponsors for the radio station.

Christmas FM will switch on Christmas in Ireland when it returns to the FM airwaves on the 28th November 2022. The much-loved station, which marks the start of the official Christmas season for many, will play Christmas hits around the clock.

This year, Christmas FM has launched 'The Magic of Christmas' fundraising initiative which brings together Barnardos, Barretstown, Make-A-Wish Ireland and The Community Foundation for Ireland as their official charity partners for the next three years. Christmas FM is aiming to raise over €1,000,000 over the next three years to help the charities support vulnerable children in our communities affected by traumatic life events such as poverty, abuse, neglect and bereavement, as well as supporting children

whose lives are affected by serious childhood illness.

Christmas FM, which is celebrating its 15th year on air this year, has raised over three million euro for a range of charities since it began broadcasting.

Garvan Rigby, Co-Founder of Christmas FM said:

"We are so excited that with the help of our incredible sponsors Christmas FM is back on air for our 15th year. Cadbury, Coca-Cola and An Post have returned as premier FM sponsors again this year and we're delighted to have them on board. Celebrating our 15th year on the airwaves is a significant milestone for us which we wouldn't have been able to achieve without the BAI and our amazing listeners and volunteers who have supported us and our chosen charities throughout the years. We're really looking forward to switching Christmas on in Ireland while also fundraising for our charity partners through The Magic of Christmas' initiative. We would also like to thank

Clayton Hotel Liffey Valley who have kindly donated the studio space this year.”

Richard Miley, Marketing Communications Lead of An Post Mails & Parcels, said: “For us, at An Post, Christmas is about sending from the heart and spreading the magic of Christmas. That is why we are delighted to be once again working with Christmas FM, the station that is the sound of the season. The real magic is that we get to spread the Christmas message and also support the work of these wonderful

charities.”

Christmas FM will also be broadcasting from The Clayton Hotel Liffey Valley who have kindly donated their studio space this year. Tune in from the 28th November to hear a host of familiar voices who will be donating their time to bring you round the clock Christmas hits and festive news. The station will be broadcasting live on FM, on smart speakers, the Christmas FM app and online at [www.christmasfm.com](http://www.christmasfm.com).

Source: [An Post](#)