

## Radial Fast Track Empowers Modern Brands with Seamless, Scalable Fulfillment Solutions

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Radial, Inc., a bpostgroup company and a leader in eCommerce solutions, today announced Radial Fast Track to empower modern brands to optimize their fulfillment operations. An omnichannel solution for B2C and B2B fulfillment, Radial Fast Track integrates rapidly and seamlessly with existing systems for a simplified onboarding process requiring no upfront investment.

According to Radial's recent survey of 200 key decision makers for growing retailers, 47% struggle to manage growth and scale within their existing fulfillment operations and 44% say they have limited ability to add new fulfillment channels and capabilities. With Fast Track, brands can rapidly scale fulfillment capabilities with Radial's network of 20+ centers as their needs evolve, all while benefiting from Radial's exceptional

operational expertise and comprehensive Click to Delivery portfolio which includes Transportation, Returns and Radial Payment Solutions. The cost-effective, pay-as-you-go solution provides high-performance, reliable technology systems with prebuilt integrations with hundreds of commerce platforms and retail channels, as well as simple setup to get operational in as little as one week.

Source: [bpost](#)