Bpost and Saint Nicholas bring the magic into every home with the Saint Nicholas Box

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nce again this year, Saint Nicholas and Bpost are joining forces to bring the joy of the Saint Nicholas season to as many children as possible. Today, the gift-giving saint and the postal company are launching a brand-new concept: the Saint Nicholas Box. The traditional Saint Nicholas Secretariat, which replies to children's letters, is also reopening its doors.

When you think of Saint Nicholas, you think of presents. And when you think of parcels, you think of Bpost.

It should therefore come as no surprise that Saint Nicholas and the postal company have been working together for many years to bring the magic of the Saint Nicholas season to every child. This year, they are doing so with an exciting new concept: the Saint Nicholas Box. It is a package filled with a variety of writing and colouring materials, as well as some treats and surprises.

Using the contents of the box, children can create and decorate their own letter to Saint Nicholas, which they can then send free of charge, without a postage stamp. Saint Nicholas will personally reply to every child and send them a lovely surprise in return.

Source: Bnode