International Post Corporation

DHL Group to accelerate sustainable growth with new Strategy 2030

24-09-2024

DHL Group, the world's leading logistics company, introduces its strategic framework for the second half of the decade. With "Strategy 2030 - Accelerate Sustainable Growth" the company strives for 50% revenue growth by 2030 compared to 2023. DHL Group aims to unlock its full growth potential through divisional and Group growth initiatives. The Group's business divisions will continue to focus on their profitable core businesses stimulating growth through service excellence. The company will accelerate sustainable growth through its Group growth initiatives focusing on structural tailwinds in fast-growing geographies and industry sectors, as well as the megatrend of e-commerce. DHL Group will also improve customer experience at digital touchpoints. With Strategy 2030, DHL Group is furthermore reinforcing its commitment to decarbonization and aims to align legal and management structures to ensure a lean divisional set-up.

"Strategy 2025" navigated DHL Group through turbulent times

Over the past five years, "Strategy 2025 - Delivering Excellence in a Digital World" has effectively navigated DHL Group through global challenges including the pandemic, supply chain disruptions, and geopolitical tensions. DHL Group achieved major advancements along the three proven bottom lines employer, provider, and investment of choice as well as in its ESG Roadmap goals introduced in 2021.

Accelerated growth from fast-growing industry sectors and geographies as well as e-commerce and digitalization

In a complex and volatile environment, the logistics sector is changing as well. Geopolitical tensions are reshaping the global trade landscape. Companies are actively working to create more resilient supply chains. Moreover, the fight against climate change and demographic shifts in the workforce contribute to additional complexity. While these industry changes present new challenges, DHL Group's strong track record and global footprint position it uniquely to seize significant opportunities for additional growth.

Source: DHL Group