International Post Corporation

bpost releases a guide on navigating the holiday peak season for its customers

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With Black Friday, Sinterklaas, Christmas and New Year, the busiest period of the year is upon us. For you and for us.

We're sorting more, and for longer
We have installed additional sorting machines and are recruiting additional people for our sorting centres. Our sorting machines will also run for longer. This will allow us to organise several rounds per day and deliver a maximum number of parcels each day.

We're putting more people on the road

To get all those parcels delivered, we are temporarily recruiting extra people. They will help our 11,000 postmen and women to deliver everything, including on Saturdays. Our colleagues from accounting, sales, communication, etc. are also happy to play their part. 'The biggest team in Belgium' is there for you.

We're putting our Pick-up points and Parcel Lockers in the spotlight

Have you already seen our campaign on social media and in Post Offices? We want to convince as many online shoppers as possible to have their parcels delivered to a Pick-up point or a Parcel Locker. That's more efficient (and environmentally friendly) than home delivery, because we can deliver multiple parcels to a single place.

We're keeping an eye on volumes

To measure is to know, including for parcels. Based on the number of parcels in recent weeks, months and years, we can estimate how many parcels we will have to process. Because Covid has made trends unreliable, we are agreeing with our biggest partners on how many parcels they wish to deliver. Why does that matter to you? It allows us to adjust our capacity accordingly and so deliver all parcels more efficiently. Including yours.

Source: bpost