

# Global postal industry shows solid growth trend for full year 2018

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The global postal industry strengthened its growth figures in 2018, thus clearly indicating that continued diversification and efficiency measures are paying off. Increasing B2C parcels and express volumes - both domestic and cross-border - supported revenue growth for many posts.



offerings and improving their existing network and efficiency. E-commerce does remain the main and common growth driver and posts are expanding their networks and capacity to respond to the increasing demands."

In 2018, the global postal industry registered year-on-year revenue growth of 4.3%<sup>1</sup>, according to preliminary results published today by International Post Corporation (IPC).

Holger Winklbauer, CEO of IPC said: "Postal industry revenue is growing solidly despite ongoing traditional mail decline. More than two thirds of posts analysed saw year-on-year growth of 1% or more, which clearly demonstrates that they continue to develop through broadening their service

Winklbauer continued: "The ongoing increase in cross-border e-commerce volumes, mainly driven by lightweight and low-value items, represents an opportunity for postal operators worldwide. For them to fully reap the potential of e-commerce, posts must offer an integrated cross-border delivery platform including a delivery duty payment system upfront."

Complete 2018 results as well as results for the first half of 2019 will be presented in the IPC Global Postal Industry Report to be published in November 2019. The report will include a comprehensive and detailed review of the postal industry, postal operators worldwide and analysing key market trends. A publicly available summary, the IPC GPIR Key Findings, will also be published in

November.

For more information on the IPC Global Postal Industry Report, please visit [here](#).



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<sup>1</sup>Averages for 2016 and 2017 sourced from

the IPC Global Postal Industry Report 2018 and based on 50 posts. Averages for 2018 based on an unweighted mean of results of the following 38 posts: An Post, bpost, Canada Post, China Post, Correios Brasil, Correos de México, Croatian Post, CTT Portugal Post, Czech Post, Deutsche Post DHL, Eesti Post, Hellenic Post-ELTA, Hongkong Post\*, Iceland Post, Japan Post, Korea Post, Le Groupe La Poste, Lithuania Post, Magyar Posta, Österreichische Post, Poczta Polska, Pos Malaysia, POST Luxembourg, Poste Italiane, Posten Norge, Posti, PostNL, PostNord, Royal Mail, Russian Post, Singapore Post, Slovenska Posta, South African Post Office\*, Swiss Post, Thailand Post, Ukrposhta, United States Postal Service, Vietnam Post. Posts marked with an asterisk (\*) are not expected to publish annual results until after publication of the IPC Global Postal Industry Report 2019 in November; analyses for these posts has been based on the latest periods for which data exists.