

## Posts keep improving their sustainability management efforts while IPC SMMS Programme expands

30-11-2023

2022 Results include new Participants Pos Malaysia and Omniva, while the programme keeps expanding in 2023 by adding Cyprus Post, Iceland Post and Malta Post. Posts participating in the IPC SMMS programme increased their Sustainability Management Proficiency score by 1% in 2022, taking into account restatements linked to new participants joining. Posts have increased the share of renewable energy used to 38%, and 26% of their vehicle fleet is now composed of alternative fuel vehicles. Posts collectively saved 28.7m tonnes of CO2 emissions since 2008.

Brussels, 30 November – On 29 November, the IPC Board approved the 2022 results of the new IPC Sustainability Measurement and Management System (SMMS) compared to the 2019 baseline for the participating postal operators.

The results show a slight increase in the overall Sustainability Management Proficiency (SMP) score for all the posts participating in the programme, after 2021 results had been restated taking into account the new participants that joined the programme in reporting year 2022. Posts are making good progress towards their 2030 targets regarding CO2 emissions reduction, renewable energy use, alternative fuel vehicles and waste separation for recycling or reuse. The SMMS results are published in IPC's annual Postal Sector Sustainability Results, available as an online-only report.

Holger Winklbauer, IPC Chief Executive Officer commented: "The continuous expansion of the SMMS programme clearly indicates the willingness of postal operators to work together to reduce their carbon footprint and the motivation to learn from each other's best practices. Noting the addition of new participants, the programme results keep improving, and makes us look at the future with a positive mindset, as collaboration continues."

Posts pursue the road towards 2030 joint targets

As part of their collective 2030 targets, posts participating in the SMMS programme strive to have 75% of energy used in their buildings originating from renewable sources, 50% of their vehicle fleet composed of alternative fuel vehicles, with at least 25% of the total fleet to be electric vehicles, and 75% of group waste to be recycled or reused.

The group has successfully increased its use of renewable electricity from 14% of total electricity use in 2012 to 38% in 2022. The SMMS group has grown its collective alternative fuel vehicle fleet from 65,000 (12% of total vehicles) in 2012 to 165,000 (26%) in 2022, and 127,000 (20%) are now Electric vehicles (EVs).

In 2022, the group reused or recycled an impressive 61% of total non-hazardous waste, a 14% increase since 2019, and moving positively towards the 75% target.

Postal operators continue to reduce CO2 emissions

In 2022, posts reported a 35% reduction in annual Scope 1 and 2 carbon emissions compared to a 2008 baseline. Since 2008, the group's cumulative reduction in scope 1 and 2 emissions now equals 28.7 million tonnes CO2. For full scope 1,2 and 3 reporting please refer to the online report.

The Sustainability Measurement and Management System (SMMS)

The IPC SMMS programme was launched in 2019 to address the sustainability objectives of the postal sector for the next ten years, aligned with the Sustainable Development Goals (SDGs). It expands on the 2009-2019 Environmental Measurement and Monitoring System (EMMS) programme,

which focused on reducing carbon emissions, and broadens the remit to the seven sustainability focus areas most relevant for the postal sector: Health and safety, Learning and development, Resource efficiency, Climate change, Air quality, Circular economy and Sustainable procurement. These focus areas are aligned with the following UN SDGs, identified by our stakeholders and SMMS participants as most relevant to the postal sector:

SDG 8 - Decent work and economic growth

SDG 9 - Industry, innovation and infrastructure

SDG 11 - Sustainable cities and communities

SDG 12 - Responsible consumption and production

SDG 13 - Climate action

As such, the SMMS programme is designed to further the postal sector's contribution to global sustainable development, focusing on the areas in which it can have the most impact.

About International Post Corporation

International Post Corporation (IPC) is the leading service provider of the global postal industry that provides leadership by driving service quality, interoperability and business-critical intelligence to support posts in defending existing business and expanding into new growth areas. It is a cooperative association of 26 member postal operators in Asia Pacific, Europe and North America.

IPC's solutions and services are used by over 190 posts worldwide. Since 1989 IPC has set standards for upgrading quality and service performance and developed technological solutions that help members enhance service for international letters, packets and parcels. IPC engages in industry research, creates business-critical intelligence, provides a range of platforms and programmes for member post CEOs and senior management to exchange best practices and discuss strategy. IPC also manages the system for incentive-based payments between postal operators.

Throughout the COVID-19 crisis, IPC has positioned itself as a crucial coordination platform between posts worldwide and put in place operational solutions to ensure the continuity of cross-border mail flows.

For further information, please contact:

Eva Wouters

Communications manager, PR and media relations

International Post Corporation

+32 2 724 71 91

[\[email protected\]](#)

