

Omniva 2024 sustainability results: record green energy output, EV expansion, and scope 3 engagement drive progress

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Omniva Group has published its 2024 Sustainability Report, marking a year of significant growth in sustainable infrastructure and supply chain engagement. Notable increases include a record 1,400 MWh in renewable energy production from the newly launched Kaunas sorting center, a sharp rise in the use of electric vehicles for last-mile delivery, and the broadening of climate action initiatives, including employee training, supplier awareness, and sustainable packaging pilots.

Climate impact and emissions reductions

Omniva's total greenhouse gas emissions in 2024 were 28,558 tCOâ,,e, showing a modest reduction compared to 2023 (28,893 tCOâ,,e).

Renewable energy milestones

2024 marked a turning point in Omniva's energy strategy. The Kaunas sorting center, opened in the second half of the year, now generates 1,400 MWh of solar power annually via 3,764 panels, meeting a major portion of its needs. Combined with ongoing electricity production at the Rukki logistics center in Estonia, Omniva is approaching its 2030 goal of sourcing at least 75% of building energy from renewable sources—currently at 48%.

Expansion of electric mobility

The transition to electric vehicles accelerated in 2024. By year-end, 8% of Omniva's last-mile fleet was electrified, which constituted modest increase in comparison with previous year. The company has installed over 50 EV chargers across Estonia and an additional 34 charging points in Lithuania, creating a Pan-Baltic charging network for couriers. New electric bikes and alternative vehicles were tested and deployed in multiple urban centers, boosting delivery efficiency and reducing emissions.

Scope 3 engagement and packaging innovation

Beyond direct operations, Omniva expanded its focus on Scope 3 emissions. A new ESG training program was rolled out for all employees, and nearly 800 used IT devices



were recycled through the GreenDice partnership. A pilot project testing reusable packaging solutions was launched, with the goal of offering only reusable, recyclable, or compostable packaging by 2026. By the end of 2024, nearly all packaging sold in post offices already met this goal—with only plastic tape pending full phaseout.

Social responsibility and recognition

Omniva's work extended into the

community, delivering 13.5 tons of donated items to charities and collecting nearly a ton of toys for hospitalized children. Employee engagement saw a transitional year, with a Pan-Baltic structural shift completed. While the employee Net Promoter Score (eNPS) dropped to 26, team-level satisfaction remained strong. Omniva was awarded Silver Level in the Responsible Business Index across all three Baltic countries, reflecting its deepening commitment to ESG leadership.

Source: Omniva