Pascal Grieder appointed new Swiss Post CEO

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The Board of Directors of Swiss Post Ltd has appointed Pascal Grieder as the new CEO of the company. He holds a PhD in engineering from ETH and is a former CEO of Salt Mobile AG, who brings many years of management experience from the Swiss digital economy to Swiss Post. Pascal Grieder successfully developed Salt thanks to a consistent focus on customer centricity and promoted the expansion of a modern telecommunications infrastructure in Switzerland. He has also held positions at McKinsey & Company and 1&1 Telecommunications SE, Germany, where he is currently a member of the Management Board. The 48-year-old will take up his new role at Swiss Post on 1 November 2025 â€“ in the meantime, Alex Glanzmann will continue to run the company on an interim basis.

After a comprehensive recruitment process, the Swiss Post Board of Directors has appointed Dr Pascal Grieder as the new CEO of Swiss Post. Pascal Grieder brings many years of management experience from the telecoms and digital economy to Swiss Post: from 2018 to 2023, he led Salt Mobile AG as CEO and successfully developed the company to generate higher growth and profitability, with an emphasis on innovation and customer focus. During this time he promoted strategic partnerships to provide Switzerland with modern telecommunications networks. He previously worked at McKinsey & Company, developed digital business models as a managing partner at Digital McKinsey Switzerland and managed Europe-wide sales and transformation projects. Born in Basel, he is currently a member of the Management Board at 1&1 Telecommunications SE, Germany, responsible for sales and product management.

«Swiss Post is and will remain unique. It represents reliability, a strong and customer-centric public service and innovation – values that are very important to me and that I will stand up for», says Pascal Grieder. The 48-year-old holds a PhD in engineering from ETH Zurich, is married and the father of three children. He lives in the Canton of Vaud. Pascal Grieder will take up his new position on 1 November 2025 – in the meantime, Alex Glanzmann will continue to manage the company on an interim basis.

The Board of Directors congratulates the new CEO on his appointment: «Pascal Grieder combines strategic thinking with operational resolve. With his entrepreneurial vision, his activity in Switzerland, his customer focus and values as a leader, he is the right CEO for a

modern Swiss Post. Our goal: to continue financing a strong, modern public service from our own resources. By focusing on people and their real needs, Swiss Post will remain relevant and financially healthy in the future. I'm delighted that we've been able to recruit Pascal Grieder for Swiss Post», says Christian Levrat, Chairman of the Board of Directors.

Source: Swiss Post

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