Jean-FranÃ§ois Pagnoux starts as CEO of Staci in France (soon paxon)

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bnode, a leading logistics player in Europe, today announces the appointment of Jean-François Pagnoux as Chief Executive Officer of its third-party logistics operations in France, which will soon be unified under the paxon brand. Effective February 2, 2026, this appointment supports the groupâ€™s strategy to strengthen its leadership in third-party logistics across the European and North American markets and to accelerate the development of paxon, which brings together all of the Groupâ€™s 3PL activities (Staci, Radial, Active Ants and their subsidiaries).

Jean-François Pagnoux succeeds Thomas Mortier as head of the French subsidiary. Thomas Mortier successfully led Staci's international transformation in recent years and its integration into bnode. Jean-François Pagnoux will report directly to Rainer Kiefer, CEO 3PL Europe and Staci Americas.

"I am honored to join bnode and to lead 3PL France at such a strategic moment," says Jean-François Pagnoux. "I look forward to working closely with our teams to continue the transformation underway, develop new partnerships and strengthen our position as a major player in the French contract logistics market."

An experienced leader to accelerate growth

With more than twenty years of experience in executive leadership roles, Jean-François Pagnoux is a recognized expert in omnichannel transformation and business development within complex, international environments. His track record demonstrates his ability to lead large-scale projects and deliver sustainable growth.

He began his career by founding a web agency, an entrepreneurial experience that shaped his strong client-focused, performance-driven and execution-oriented approach. He then joined Accenture, where he supported major companies such as La Fnac, Leroy Merlin and Dixons on strategic, digital and operational transformation projects. He later joined the Carrefour Group, where he successively served as Transformation Director and, for nearly six years, as Managing Director of Carrefour Retail Services, leading the modernization and growth of both B2B and B2C activities. Prior to joining bnode, he was Managing Director of Logista Retail France, where he notably accelerated digitalization, operational excellence and commercial development across a network of 14,000 points of sale.

Rainer Kiefer, CEO 3PL Europe and Staci Americas (soon to be paxon): "France is Staci's historical stronghold and a key driver of our 3PL business in Europe. It is a critical base for the deployment of our business unit. With Jean-François Pagnoux, we are appointing an

experienced leader to accelerate our growth and strengthen our local execution."
Chris Peeters, CEO of bnode and bpost: "bnode's transformation is well underway. Logistics is a key driver of our growth. With paxon, we are strengthening our position and building scale across Europe. France is an important market for us. Jean-François Pagnoux has the experience and leadership to take this business forward."

Source: bnode

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