International Post Corporation

# Australia Post opens its newest Community Hub @ Post in Williamstown

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Australia Post has officially opened its fourth Community Hub @ Post in Williamstown - its first in Victoria - transforming the post office into a modern retail space with an extensive renovation.

Putting accessibility at the forefront, Williamstown is one of three Post Offices to feature BindiMaps, a world-first indoor navigation tool designed to assist customers with vision impairment or disabilities in navigating the store with ease. Additionally, contemporary Aboriginal artist Bayley Mifsud has created a stunning custom mural for the on-site Parcel Lockers, adding a unique cultural touch to the space.

The newly-designed Williamstown Community Hub features a fresh, open layout that makes it easier for customers to find what they need, while also showcasing products from local artisans through Pop Up @ Post. Along with its modern look, the hub continues to offer a full range of existing services, including free 24/7 Parcel Lockers, banking through Bank@Post, passport and ID services and all parcel and letter mailing services.

Australia Post General Manager, Retail Operations South, Kate Foley highlighted Australia Post's commitment to its customers and communities, with the opening of its fourth Community Hub @ Post.

"Our newest Community Hub @ Post in Williamstown marks another step in our commitment to supporting and connecting with the local communities we serve, providing a location for us to test new concepts and see how variations of these can be implemented across our broader network.

"This hub is uniquely designed to meet the needs of the Williamstown community, re-defining the customer experience and offering opportunities for local businesses to collaborate and grow," Ms Foley said.

Williamstown Post Office located at 81 Douglas Parade, Williamstown, is the fourth Community Hub @ Post to open in Australia and the first in Victoria. Following the successful launch of the first Community Hub in Orange (NSW) in October 2023, Australia Post has since opened a Community Hub @ Post in Burnie (TAS) and Noosa Heads (QLD).

Source: Australia Post


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