International Post Corporation

Australia Post accelerates innovation agenda with acquisition of Rendr

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Australia Post has today announced the acquisition of Rendr, a last-mile delivery orchestration platform, strengthening its technology capability to support faster, smarter and more flexible delivery solutions for Australian businesses.

The investment will allow Australia Post to offer customers same-day and on-demand delivery at greater scale, expanding same-day geographic coverage to almost 90% of the population and enabling additional delivery windows in the evenings and across weekends. Rendr's technology intelligently connects merchants with the most suitable delivery partners in real time, based on factors such as location, speed, service requirements and delivery windows.

As retailers and eCommerce businesses respond to rising expectations for speed, convenience and transparency, Australia Post is investing in scalable, data driven technology to help Australian businesses compete in an increasingly complex and fast-moving market.

Australia Post Executive General Manager Parcel, Post and eCommerce Services Gary Starr, said the acquisition reflects Australia Post's commitment to innovation and customer-led design.

"This investment is about giving Australian businesses the tools they need to compete with global mega marketplaces, particularly as customers increasingly expect faster delivery options like same-day or even three-hour delivery.

"The way Australians shop and receive goods continues to change, and investing in technology like Rendr helps us innovate faster, offer smarter delivery options and build the capabilities we need for long-term success. It's an important step in how we continue to deliver better outcomes for customers and businesses, now and into the future," said Mr Starr.

Rendr, which was founded by Greg Leibowitz and James Fisher, will initially continue to operate as a standalone business, with merchants accessing same-day and on-demand delivery by integrating directly with the Rendr platform. Australia Post plans to scale this technology within our sending platforms, offering greater flexibility and

choice to Australia Post customers.

"Rendr was built to help retailers offer faster, more flexible delivery without adding complexity to their operations. Being acquired by Australia Post gives that capability the scale, reach and network needed to support more businesses across the country," said Sonney Roth, Rendr CEO.

The acquisition aligns with Australia Post's broader transformation agenda, focused on modernising its technology, expanding digital capability and delivering more flexible, customer-centric solutions across its network.

Source: Australia Post

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