International Post Corporation

DHL Express and Mytheresa join forces to reduce CO2e emissions by using sustainable aviation fuel

10-01-2024

The collaboration enables CO2e emissions to be reduced through the use of sustainable aviation fuel (SAF) instead of conventional jet fuel.

DHL Express has signed a five-year strategic partnership with Mytheresa, one of the world's leading luxury e-commerce platforms, for its new GoGreen Plus service. This enables CO2e emissions to be reduced through the use of sustainable aviation fuel (SAF) instead of conventional jet fuel. Mytheresa will invest several million euros in GoGreen Plus over a period of five years. This is the largest investment in this service by a DHL Express customer in Europe to date and, with a contract duration of five years, a long-term commitment to sustainability. It is estimated that this investment in GoGreen Plus will enable Mytheresa to reduce the CO2e emissions associated with its international shipments by more than 27,000 tons over the five years.
John Pearson, CEO of DHL Express: "Mytheresa is committed to working with us to make international express transportation more sustainable. I am delighted that we are able to offer the GoGreen Plus service by using SAF in our international network. This makes Mytheresa the first and largest e-commerce platform based in Germany to invest in SAF and to invest an impressive figure to make international express deliveries more sustainable. We hope this agreement will inspire others to take action and support the transition to low-emission transport services via sustainable aviation fuel."

Mustafa Tonguç, Managing Director DHL Express Germany, adds: "The partnership between Mytheresa and DHL Express in Germany has existed since 2006. Since then, we have worked closely together to continuously develop our service for the benefit of Mytheresa's customers. Our joint work goes beyond business, because we also share common values for a better future. This makes me particularly proud and the five-year GoGreen Plus agreement we have now signed is another milestone on this partnership journey."

"Based on this unique long-term agreement with DHL Express on the use of SAF, we will be able to significantly reduce greenhouse gas emissions per order shipped," explains Sebastian Dietzmann, COO of Mytheresa. "With this largest ever investment by a

company in Europe in DHL Express' GoGreen Plus program, Mytheresa underlines its extraordinary ESG commitment and offers its luxury customers an even more sustainable shopping experience in the future."

GoGreen Plus was launched by DHL Express last year and uses CO2-insetting and SAF to enable customers to reduce the CO2e emissions associated with their freight. GoGreen Plus is made possible in part by three of the largest SAF contracts with bp, Neste and World Energy. SAF is produced from alternative raw materials with a sustainable energy profile, including used cooking oil, corn, waste and hydrogen. Conventional carbon-intensive aviation fuels or kerosene are derived from crude oil.

GoGreen Plus is part of DHL Group's goal to achieve net-zero emissions by 2050. With around 90% of the company's carbon footprint coming from its air network, sustainable air transportation solutions are important for creating greener logistics operations.

Source: DHL Group

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