International Post Corporation

PostNord industry winner and major climber in Sustainable Brand Index Sweden

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PostNord has been named the industry winner in Sweden in Sustainable Brand Index, Europeâ€™s largest independent brand study on sustainability.

This year, PostNord climbed a whopping 53 places to 64 out of 429. Sustainable Brand Index measures how consumers in the Nordics, the Baltics, and the Netherlands perceive over 1,600 well-known brands in 36 industries, with a focus on sustainability.

This recognition comes in a year when PostNord reached, and exceeded, its climate target for 2025. Fossilâ€‘free transport surpassed 50 percent, and carbon emissions were reduced by 40 percent compared with 2020.

“We are continuing to drive our climate transition and strengthen our offering. Through initiatives like green corridors and Nordic Swan Ecolabelled deliveries, we want to make it easier for customers to choose sustainable options,” says Amanda Jackson, Head of Group Sustainability.

Ahead of schedule – and progressing toward 2030

PostNord committed to lower carbon emissions by 40 percent between 2020 and 2025, and to reach 100 percent fossilâ€‘free transport and operations by 2030.

With fasterâ€‘thanâ€‘expected progress, the company is now well on track:

- –52 percent carbon emissions
- 57 percent fossil-free

Progress continues through electrification and increased use of fossilâ€‘free fuels such as HVO and biogas.

New net-zero target

In 2025, PostNord strengthened its longâ€‘term ambition by adopting a new climate target: achieving netâ€‘zero emissions by 2040. This reinforces PostNord’s role as a climate leader in Nordic logistics.

Fossil-free in green corridors

PostNord’s green corridors enable fossilâ€‘free deliveries from warehouse to recipient or terminal to terminal. By concentrating climate action in selected parts of the logistics network, PostNord can meet customer expectations while reducing

emissions in a costâ€'effective way.

Nordic Swan Ecolabel in the checkout

In Sweden, consumers can choose Nordic Swan Ecolabelled eâ€'commerce deliveries at checkout – the official Nordic ecolabel that helps customers choose more sustainable options.

Fair conditions

PostNord aims to be a fair, safe, and welcoming workplace. All employees are covered by collective agreements, and workplace safety is a priority. For supplier employees, PostNord's Supplier Code of Conduct and the Truck Transport Social Guidelines are key tools for ensuring responsible working conditions.

Source: PostNord

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