International Post Corporation

Royal Mail expands Sunday service to meet online demand for seven-day parcel deliveries

29-05-2022

From this weekend, Royal Mailâ€™s Sunday delivery service is available to over 12,000 of its online retailer customers, a significant increase from the current 75 large online retailers. Until now offering shoppers a next day delivery service, regardless of which day of the week they shop online, has been the preserve of the largest retailers. But Royal Mail is changing that. Now any retailer or marketplace seller using the Royal Mail Tracked24* service will now be able to provide a next day delivery for items ordered on a Saturday.

Opening shops on Sundays revolutionised the physical shopping market. Now consumers will get exactly the same choices when a home delivery is more convenient. So shoppers can put their feet up at the weekend and let Royal Mail do the work for them.

This expanded Sunday delivery service will enable thousands more retailers, regardless of their size, to offer more choice and convenience to their customers. For the first time many retailers and marketplace sellers will have the ability to provide a seven-day delivery service to online shoppers. Royal Mail is helping them to tap into the seven-day-a-week delivery market as consumers increasingly expect Sunday deliveries as part of their online shopping experience. This is really important for shoppers, with 77% saying that fast delivery times make them more confident to shop online**.

The creation of a seven-day parcel delivery capability for many more online retailers is another one of the ways that Royal Mail is further changing. The company is responding to the growth in parcel volumes as more consumers shop online and want to receive their purchases seven days a week.

Nick Landon, Chief Commercial Officer at Royal Mail, said: “We all know how convenient it is to order something online that will arrive the next day. It frees up time with the family, in the garden, or enjoying your favourite sport. Now you can do the same when ordering from thousands of smaller online retailers using our Tracked24 service, seven days a week. Royal Mail is transforming to make sure we deliver what you need now and in the future. This change will help thousands of businesses to offer the most convenient delivery options to their customers and to compete and grow.

"The UK already trusts Royal Mail to deliver their purchases six-days-a-week both quickly and conveniently. From now on you can trust us to do just the same seven days a week."

Source: Royal Mail

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