



## The big winners of the CTT e-Commerce Awards 2025 have been announced.

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The winners of the fifth edition of the CTT e-Commerce Awards have been announced . Eight categories were in competition, and one company was recognized in each. The selection was made after a rigorous analysis of the applications by the CTT e-Commerce Awards jury panel, composed of nationally renowned figures from diverse business areas, and chaired by Alexandre Teixeira dos Santos, President of Startup Portugal.

List of winners:

Website/E-Commerce App: Farma2Go

SME e-Commerce Initiative: Torres Novas

e-Commerce Green Initiative: Natulim

Local Commerce Initiative: Malaga Destination

E-commerce Initiative for Public

Administration: Cascais City Council

Innovation in Digital Marketing for e-Commerce: vdSHOP

Innovation in Logistics, Delivery, and Returns in E-commerce: Lyzer

Innovation in Security and Financial Services in e-Commerce: Fraud

In addition to the winners, the following honorable mentions were awarded to each of the finalists:

Website/App e-Commerce: Worten and Wells

SME e-Commerce Initiative: Bstrong and Gotta Perfumerías

e-Commerce Green Initiative: ZeroPact and

Fnac Restart

Local Commerce Initiative: Santa Clara Flavors and Barreiro City Council

E-commerce Initiative for Public

Administration: Assembly of the Republic and Parques Tejo

Innovation in Digital Marketing for e-Commerce: NAPPs and Closum

Innovation in Logistics, Delivery, and Returns in E-commerce: Delivery Express and Beeping Fulfillment

Innovation in Security and Financial Services in e-Commerce: PaynoPain and Reduniq

The aim of the CTT E-Commerce Awards, which was once again held in an Iberian format in partnership with Expresso, was to recognize and promote best practices in e-commerce.

The event, which took place at Pátio da Galé in Lisbon, was attended by the CTT Executive Committee, hundreds of registered participants, and was hosted by SIC Notícias journalists Rita Neves and Rodrigo Pratas.



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