Postiâ€™s 2,000th parcel locker to open in Katajanokka

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There will be an improvement in Postiâ€™s services in central Helsinki with the first parcel locker in the Katajanokka district opening at Merikasarminkatu 12, 00160 Helsinki, on Monday, October 12. Opening just in time for the fall, a peak season for online shopping, the parcel locker is Postiâ€™s 2,000th. The expansion of Postiâ€™s network of parcel lockers has been incredibly fast. About 85% of Finns have the nearest parcel point or Posti outlet located less than a kilometer from their home address.

Posti's new parcel locker is located in a property on Merikasarmikatu, which offers a wide range of services – the idea of the property's owner, Kari Wahlström. Wahlström, an active entrepreneur for the last five years, found himself in a new situation when a furniture showroom vacated the premises after the termination of its lease.

"I had many ideas for the property. When a few of them fell through, the idea of parcel lockers came up in conversations with my family. I also asked people on social media what services they'd like, and Posti's services were a clear winner. Online shopping is so popular that I believe a service cluster like this will cater to residents' needs," says Wahlström, who earlier enjoyed a long career with the Finnish Border Guard. "I believe a cafe or some other business which would benefit from a stream of people picking up or dropping off parcels would do well here."

Nowadays, most of Posti's customers either pick up or send parcels, which is easy to do with a parcel locker. Up to 75% of parcel items are paid in advance online. When it comes to lockers, consumers like the long opening hours and their locations close to busy routes.

"We had been looking for a solution for Katajanokka for a long time. When Kari contacted us, we didn't have to think twice. We're constantly looking for more locations for our parcel lockers in central and southern Helsinki, but finding suitable premises is hard. The brick-and-mortar stores in the city center are often small and not always so easy to access, with no room for a parcel locker," says Heiko Laubach, Head of Retail Network at Posti.

The volume of parcels delivered by Posti has risen sharply, and Posti estimates that the end

of the year will see a record-breaking fall and Christmas period for online shopping. To ensure smooth parcel deliveries, Posti will increase the number of its popular parcel lockers and expand its parcel locker network.

More temporary pickup points will be opened for the upcoming season and, this year, consumers will also be able to order their parcels delivered to these pickup points.

Source: Posti

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