

## Pošta Slovenije received the "World Postal Operator of the Year" award

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Pošta Slovenije received the "World Postal Operator of the Year" award at an awards ceremony in Rome last night. At the World Mail & Express Europe conference, it received two professional awards in the postal logistics industry. In addition to the award for Postal Operator of the Year, Pošta Slovenije also received the award for the best philatelic campaign of the year.

The 2025 Winners | World Post & Parcel Awards were presented in various categories at the World Mail & Express Europe conference, which is currently taking place in Rome. The "Best Postal Operator of the Year" award recognizes the postal organization that has significantly improved customer service over the past year and demonstrated exemplary practices, commitment and inspiring leadership.

» The recognition received confirms that Pošta Slovenije's development strategy towards digitalization and automation of operations and providing an excellent user experience, with the goal of remaining number 1 in personal parcel delivery and expanding cross-border logistics, is on the right track. In the recent period, we have significantly expanded the network of pick-up and drop-off points across the country, and the number of parcel terminals will almost double this year. We have introduced the first AI voice assistant PIO (

Postal Interactive Assistant), which optimizes communication in the customer support contact center. More than 30 strategic projects are currently underway in the area of implementing the digital transformation strategy. The goal is the comprehensive digitalization of the universal postal service, the secure exchange and storage of e-documents, and the establishment of a single platform for customer contact, which is already being implemented through the MojaPošta application. The platform is used by more than 60,000 users, and the number is still growing. "With our innovations, investments and strategic orientation, we provide high-quality, efficient and modern postal services and remain committed to development and progress," emphasizes Marko Cegnar, General Director of Pošta Slovenije, upon receiving the award.

The award for the best philatelic campaign of the year went to Pošta Slovenije for the nationwide charity campaign "Help young

skiers' hopes", with which it brought philately closer to the general public and raised funds to support young skiers. To this end, Pošta Slovenije, in cooperation with the Ski Association of Slovenia, issued five different thematic sets of postcards and

stamps for sale at all post offices across Slovenia, with part of the proceeds from their sales going to support young Slovenian alpine skiers.

Source: [Pošta Slovenije](#)

