Omniva wins two top honors at the World Post & Parcel Awards

20-06-2025

Omniva is proud to announce that it has received two major accolades at the 26th annual World Post & Parcel Awards, widely regarded as â€œthe Oscars of the mail and express industry.â€ The recognition affirms Omnivaâ€™s role as a forward-looking logistics leader, both regionally and internationally.

Omniva was honored with the Best Alternative Delivery Solution award for its innovative "Picapac" parcel locker network. Currently, over 90% of Baltic customers prefer parcel lockers over home delivery. However, many lack access to them, as lockers are primarily located in urban areas. To address this, Omniva launched Picapac: a new close-to-home parcel locker service designed to bridge the gap between parcel lockers and home delivery. The network includes single-household Picapacs, installed at your front doorstep or gate, and community Picapacs, installed on the corners of apartment buildings, etc—literally within "slippers' distance" of any home.

The solution reduces missed deliveries and eases the pressure on home delivery networks. Moreover, Picapacs are open to all retailers and courier companies, making them ideal for traditional package deliveries as well as grocery shipments. This customer-first approach has set a new benchmark for flexibility and accessibility in last-mile delivery.

The company also received the prestigious Postal Evolution award, recognizing its successful transformation from a national postal operator into an internationally competitive logistics partner. Omniva's growth strategy has seen it expand beyond Estonia into multiple regional markets, including Latvia, Lithuania, and Finland. Through its cross-border e-commerce delivery services and investment in scalable logistics infrastructure, Omniva has firmly positioned itself as a key player in the Baltics and the wider Northern European region.

"These wins highlight Omniva's commitment to innovation and customerâ€'centric solutions on the global stage," said Martti Kuldma, CEO of Omniva. "We're thrilled that our hard work and vision have been recognized by the industry's most respected awards. I'm deeply grateful to our entire team whose dedication made this possible, and

proud that our strategy is clearly delivering the right results."

eld on June 17, 2025, in Rome, Italy, the World Post & Parcel Awards brought together over 200 senior executives from the global postal and express sectors. The awards program celebrates excellence across nine categories, from sustainability initiatives and technological breakthroughs to leadership and operational innovation.

Omniva's success at the 2025 ceremony reinforces its reputation as a trailblazer in intelligent delivery solutions and a reliable partner in the ever-evolving world of e-commerce logistics.

For more information, visit the World Post & Parcel Awards at www.wppawards.com

Source: Omniva

CLASSIFICATION: CORPORATE | WWW.IPC.BE © 2026