International Post Corporation

Private customers sending small packages and parcels from Germany to Australia, Israel and the US can now actively avoid greenhouse gas emissions when shipping with DHL

28-07-2023

DHL ensures that the amount charged to customers is fully invested in emission reduction measures, and especially in purchasing sustainable aviation fuel.

Effective immediately, private customers can send their DHL packages and parcels from Germany to Australia, Israel and the US using an even more climate-friendly transport service. All they have to do is book the GoGreen Plus International option in the DHL Online Franking portal. By booking this chargeable service, they ensure that the average emissions generated by their shipment are avoided through the use of sustainable aviation fuel in freight aircraft operated in the DHL Group logistics network. While the service is currently only available for these three countries, it could be expanded to other air freight destinations with sufficient customer acceptance and demand.

Explains Benjamin Rasch, Chief Marketing Officer, Post & Parcel Germany: "Making our logistics network and our product portfolio more environmentally friendly remains our overarching goal in view of advancing climate change. With GoGreen Plus, we are the first logistics services provider to offer private customers shipping international packages and parcels the chance to play a more active role in avoiding greenhouse gas emissions."

With the basic GoGreen service, the emissions generated in transporting a shipment are compensated for (offset) through investments in climate protection projects in countries worldwide. With GoGreen Plus, the additional amount customers pay when booking the service is used to avoid greenhouse gas emissions from the outset through insetting measures. This means that with its GoGreen Plus service for shipments of international packages and parcels, DHL ensures that the amount charged to customers is fully invested in emission reduction measures, and especially in purchasing sustainable aviation fuel.

The greenhouse gas emissions generated in shipping a parcel depend on its weight and the distance flown. DHL purchases and uses the quantity of sustainable aviation fuel

needed to avoid the emissions caused by the customer's shipment. For example, avoiding the emissions generated in shipping a small package to Israel would cost just EUR 0.87, while avoiding (insetting) the emissions for a 5 kg parcel shipped to Australia would cost EUR 15.99. Currently, the costs for sustainable aviation fuel are three to four times higher than those for conventional aviation fuel. That difference is reflected in the prices shown.

As of July 1, 2023, furthermore, GoGreen Plus is now automatically included free of charge for all domestic registered and priority mail sent with Deutsche Post. This means that the greenhouse gas emissions for these mail items are avoided at source through insetting measures implemented in the DHL Group logistics network.

Source: DHL Group

CLASSIFICATION: CORPORATE | WWW.IPC.BE © 2026