Christmas with Poczta Polska: The parcel rush continues! The number of parcels has increased

12-12-2025

As soon as Black Friday promotions began, and throughout the following week before St. Nicholas Day, Poles rushed to buy gifts, which they sent en masse, using services such as Pocztex. The result? A nearly 10 percent increase in the number of parcels compared to the same week in December last year.

With Christmas still two weeks away, the growth will undoubtedly be even greater. For several years now, analysts have been observing the growing popularity of convenient and fast online shopping, with the e-commerce market growing by 8-10% year-on-year. This trend intensifies in December, during the peak holiday shopping season.

Post office ready for the rising wave of parcels

Poczta Polska has extensive experience in effectively preparing for the growing wave of gift parcels.

" We started preparations in September. We checked our transportation infrastructure and sorting machines. Together with our customers, we gathered information about how shipment volumes might increase this year, and then spent several intensive weeks preparing our staff and logistics resources to handle the rapidly growing number of shipments. We are therefore pleased with these increases, knowing that we will deliver all these parcels on time and without any major problems, " commented PaweÅ, Witkowski, Director of the Logistics Operations Office at Poczta Polska.

Over 20,000 collection points throughout Poland

Poczta Polska is one of the largest operators in the country. The company has a parcel collection network of over 20,000 points, including 2,150 parcel machines, 7,600 branches, and several thousand partner locations, including Å»abka, ABC, Lewiatan, Groszek, Arhelan, and Delikatesy Centrum stores. As many as 92% of Poles use Poczta's services.

The operator's potential also stems from a network of dozens of sorting plants and a modern fleet of 5,000 of its own vehicles. This allows it to service over 15 million addresses across Poland.

4 million pieces per day – safely and on time

Poczta Polska's postmen and couriers deliver nearly 4 million pieces of various types of parcels daily. Importantly, over the past year, we've significantly improved our on-time delivery performance – for example, with Pocztex, approximately 95% of parcels are delivered D+1, meaning the next business day.

Source: Poczta Polska

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