Correos obtained nearly 500,000 micro-donations in 2025 thanks to its Rounding Up with Impact program

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Nearly â,¬280,000 has been raised and allocated to 4 NGOs and 4 projects, benefiting approximately 1,000 direct recipients and over 46,000 indirect recipients. The campaign that raised the most money, exceeding â,¬96,000 and 173,000 donations, was the one carried out in collaboration with FAADA, dedicated to providing comprehensive care for vulnerable people with companion animals. Correos' Impact Rounding program allows you to round up the final amount of your purchase each time you use your card to pay at post offices.

Madrid, January 28, 2026 – Correos (the Spanish postal service) received a total of 498,504 micro-donations in 2025 through its Rounding Up with Impact program, managed by Worldcoo. Thanks to donations made by the public company's customers, Correos raised €277,859, with an average donation of €0.56 per transaction, across more than 2,300 post offices throughout Spain.

The campaign that has obtained the highest number of donations and money raised has been that of the NGO FAADA dedicated to the comprehensive care for people in vulnerable situations with companion animals , which has exceeded 96,000 euros in revenue and more than 173,000 micro-donations , with 100 direct beneficiaries and more than 300 indirect ones, in an action that has ended this month of January.

During 2025, a campaign was also launched in partnership with the Cris Cancer Foundation to support research into colon cancer . 164,030 donations were received , raising €91,152 and directly benefiting 300 people and indirectly benefiting 44,000.

We have also collaborated with the projects of two other non-governmental organizations. One of these projects was aimed at helping children and families affected by the earthquake in Myanmar, in cooperation with UNICEF , which raised €21,742 and 38,254 micro-donations that reached 318 direct beneficiaries and 1,272 indirect beneficiaries.

Finally, through collaboration with the #Rayadas project of the Manantial Foundation, we have contributed to supporting the mental health and well-being of young people in educational settings. This campaign garnered a total of 122,231 donations and raised €68,883, which directly

benefited 225 individuals and indirectly helped 675 others.

The social enterprise Worldcoo implements and launches various fundraising channels to help social organizations find funding for their projects. Among its solutions, the Solidarity Round-Up stands out . This tool allows users to round up the final purchase amount each time they use their card to pay for products or services in physical establishments, such as post offices. Since launching in 2012, they have raised €22 million through over 100 million micro-donations.

Since launching this program in 2020, Correos has collaborated on 24 campaigns , resulting in over 3.6 million micro-donations and raising €1,286,952. This initiative is part of its ESG policy, one of whose lines of action is commitment to the community, generating a positive impact on both society and the environment. In 2026, Correos will continue to offer its customers the option to round up their purchases to support projects with a high social and/or environmental impact.

Source: Correos

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