

Metapack wins extended Mountain Warehouse contract for UK, Canada shipping

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Mountain Warehouse, a leading British outdoor clothing company, has extended its relationship with Metapack to strengthen its international delivery options and support its future growth plans.

Already using Metapack Delivery Manager, Mountain Warehouse has added Metapack's Delivery Options and Metapack Intelligence solutions to its operations as it invests in its shipping infrastructure to provide customers with exceptional ecommerce experiences across the UK and Canada.

Using Metapack's Delivery Manager, Mountain Warehouse has already optimised its fulfilment operations by simplifying integrations with last mile carriers, automating how parcels are allocated and streamlining operations processes to reduce barriers and increase efficiencies.

Broader service offering

Now, leveraging Metapack's Delivery Options solution, Mountain Warehouse can provide their customers with accurate and convenient shipping choices. This will also enable them to offer consumers with more out-of-home delivery options and reduce cost-to-serve.

Utilising Metapack intelligence, Mountain Warehouse will further enhance their entire shipping operations by obtaining deeper insights into carrier performance and smartly increase the variety of delivery services offered, ultimately improving delivery success to their customers.

Source: [CEP-Research](#)