



Sven Kukemelk Appointed as Chief Commercial Officer and Member of the Management Board of Omniva

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The Supervisory Board of AS Eesti Post has confirmed Sven Kukemelk as the Chief Commercial Officer (CCO) and Member of the Management Board of Eesti Post, the parent company of the Omniva Group. Kukemelk assumes his new role effective 1 November.

S.Kukemelk joined Omniva in 2020 as Head of International Business and has been serving as the Acting Chief Commercial Officer since August this year. With more than 15 years of experience in the logistics sector and a PhD in Business Administration, he brings extensive industry expertise to the role.

"Sven stood out as the strongest candidate for the position thanks to his strategic vision and extensive international experience. These qualities support our ambition to be the leading logistics and e-commerce delivery partner in the Baltics, Europe, and beyond. Sven has a proven executive track record in skillfully combining innovation with practical implementation – a capability that is vital for driving our fundamental goals – digital transformation and executing ambitious growth plans. His ability to build strong client relationships and lead teams effectively gives us confidence that Omniva will deliver even

greater value to customers and reach its long-term strategic goals," said Rainer Rohtla, Chairman of the Supervisory Board of Eesti Post.

Sven himself emphasized that Omniva has undergone a complete transformation during the last five years: "Through creating strategic partnerships, technological development, and introducing new innovative products, Omniva has evolved from a traditional postal organization into a competitive international logistics and technology group. I want to further accelerate this growth and ensure that Omniva remains the most forward-thinking parcel service provider in an increasingly competitive market. My focus will be on enhancing the customer experience – providing our clients with the best services on the market, backed by fast and effective communication."

Source: [Omniva](#)