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AliExpress, Cainiao roll out 'first of a kind' contactless lockers in France

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Alibaba Groupâ€™s online marketplace AliExpress and logistics arm, Cainiao Network, have joined forces to set up 60 contactless, self-pickup lockers in Paris, with the roll-out set to be extended to other locations in France and in Spain in the coming months.

Shoppers can select their preferred delivery option when placing an order on AliExpress ,with the digital lockers providing “a safe and contactless alternative to receive parcels around the clock with a digital code,” the Chinese e-commerce giant said.

The locations of the digital lockers have been chosen based on algorithms. The initial batch covers core business districts in Paris, including near the Palace of Versailles and the Montparnasse Tower.

The two platforms aim to scale the service and build 650 sets of digital lockers across France by the end of the year.

A report by China's English-language news service, Yicai Global, quoted David Bu, head of Cainiao International’s Europe operations, who said that more overseas consumption is shifting online due to the impact of the coronavirus pandemic, making cross-border e-commerce increasingly popular.

Source: CEP-Research