

## La Poste Groupe publishes its 2024 impact report

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La Poste Groupe publishes its first impact report. This publication provides an overview of the group's activities in 2024, presenting its ESG commitments and strategic ambitions, as well as its financial and extra-financial performance. Through numerous illustrations, testimonials and key figures, the impact report depicts the group's 2024 achievements and its contribution to the common good.

La Poste Groupe's 2024 Impact Report is a reference publication that gives a glimpse of the group's transformation. It highlights its positive and measurable impacts on society, the economy and the environment through six impact stories. These six illustrations have been selected in line with the materiality work carried out by the group, and are rooted in its *raison d'être* and the diversity of its activities. Their presentation is inspired by the fundamental principles of impact analysis as developed by the Impact Management Project.

A transformed, forward-looking group  
The impact report presents the group's progress towards its strategic objective of sustainable, profitable and responsible growth, the achievements and highlights of 2024, the creation and sharing of value, and financial and non-financial performance.

The report also highlights the group's actions as an attentive, qualifying company

committed to social innovation and performance.

### Supporting transitions

Guided by its *raison d'être*, La Poste Groupe supports major societal transitions by reconciling social utility, proximity and responsibility. In carrying out its public service missions and deploying its mission-driven corporate commitments, it is mobilized to generate a positive impact in the public interest.

### Being a group with a positive impact

The impact report also gives the floor to representatives of the group's stakeholders : Jérémy Chazeau, Managing Director of Gleam; Laure Lemarquis, Head of Company Change at WWF France; and Patrick Hatzig, Vice-President of Nancy's municipal authority, in charge of mobility.

Source: [La Poste Groupe](#)