International Post Corporation

Airlines and Posts Cooperate Globally for a Sustainable and Reliable Cross-border Airmail Network

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The International Air Transport Association (IATA) and the International Post Corporation (IPC) have today signed a Memorandum of Understanding (MoU) to reinforce cooperation between the two organizations. The aim for both IATA and IPC is to promote the development and expansion of safe, secure, accessible and high-quality airmail and air cargo services to help their respective members provide quality solutions aligned to consumer needs.

"International e-commerce is growing at around 20% per year, leading to rapidly changing market conditions for airlines and posts. Ensuring customers get their packages on time while safety and security in postal air transport is maintained is the main priority for posts and air transport operators alike. Cooperation across the supply chain is a must and our MoU with IPC is an important step toward strengthening our activity in this area," said IATA's Director General and CEO, Alexandre de Juniac.

"For more than 10 years, the cooperation between airlines and postal operators has enhanced processes and increased visibility of airmail transport. With this agreement, we want to further strengthen our ties and identify further opportunities for cooperation and joint developments. Both of our sectors can win from a reinforced cooperation in terms of competitiveness and quality of service. Ultimately, this agreement will benefit consumers through more reliable and faster delivery of cross-border mail and packets transported by air," said Holger Winklbauer, CEO of IPC.

IATA and IPC intend to work together on seven specific areas:

1. Improving the security, handover, carriage, delivery and settlement of airmail between postal operators and air carriers. This includes e-commerce, economic and commercial matters.
2. Developing and maintaining industry standards and procedures as well as services and solutions for both physical flows and electronic data interchange relating to airmail.
3. Aligning existing services and solutions, along with developing new ones to ensure harmonized compatibility and efficient application of resources.

4. Finding technology-based standards and solutions for piece level tracking in airmail.
5. Addressing volumetric challenges, through initiatives such as allocation and booking procedures for airmail.
6. Developing regional onboarding initiatives and global campaigns on airmail process optimization and standardization.
7. Improving the involvement of ground handlers and other industry stakeholders on matters concerning airmail.

- ENDS -

About IATA
IATA (International Air Transport Association) represents some 290 airlines comprising 82% of global air traffic. You can follow us at twitter.com/iata for announcements, policy positions, and other useful industry information
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About International Post Corporation
International Post Corporation (IPC) is the leading service provider of the global postal industry that provides leadership by driving service quality, interoperability and business-critical intelligence to support posts in defending existing business and expanding into new growth areas. It is a cooperative association of 25 member postal operators in Asia Pacific, Europe and North America. IPC's solutions and services are used by over 180 posts worldwide. Since 1989 IPC has set standards for upgrading quality and service performance and developed technological solutions that help members enhance service for international letters, packets and parcels. IPC engages in industry research, creates business-critical intelligence, provides a range of platforms and programmes for member post CEOs and senior management to exchange best practices and discuss strategy. IPC also manages the system for incentive-based payments between postal operators.

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