

bpost installs 240 bbox lockers at Lidl supermarkets

20-10-2025

The bbox network is expanding rapidly: bpost installs up to 12 new bbox lockers every day. By placing many of these at frequently visited locations such as supermarkets, bpost is responding to customer needs. As a result, bpost and Lidl have recently reached the milestone of 200 bbox lockers at the supermarket chain and are aiming for 40 more in the next weeks.

By the end of the year, the bbox network will comprise 2,500 units, 240 of which will be located at Lidl supermarkets. This means that the vast majority of Lidl locations in Belgium will have a bbox available, and that nearly 10% of the entire locker network will be situated at Lidl. In this way, Lidl and bpost make it easier for everyone to enjoy a "one-stop shopping" experience, allowing customers to combine errands with sending or receiving parcels, without having to make multiple trips.

The best possible place for a bbox locker

This not only helps reduce the ecological footprint, it also responds to what customers are asking for. Recent studies have shown that Belgians express a clear preference for bbox lockers located at supermarkets. According to recent research by bpost (conducted August 2025), 62% of respondents said they want to combine their daily grocery shopping with picking up or sending parcels. In the same study, 73% of

participants described the supermarket as 'the best possible place for a bbox locker'.

Laurens Himpe, Chief Automated Parcel Officer at bpost: "This year already, 451.000 parcels were delivered to bbox lockers at Lidl, over 7.000 of which were ordered via the Lidl webshop. This resulted in a very high customer satisfaction (NPS) score of 82 on average. We are happy to see that the market is responding very well to this kind of partnerships."

A highlight of the collaboration between Lidl and bpost, which started eight years ago, is the 200th bbox that was put into service last week at a Lidl supermarket in Mouscron (Rue de la Liesse). Both parties have since expressed their intention to have a total of 240 bbox lockers in use at Lidl stores by the end of this year, providing space for 22.000 parcels at the same time.

Simon Heyligen, Director of Real Estate Development at Lidl: "The bbox lockers are a very important addition to our offering. The

installation by bpost is very quick — usually within weeks. In the meantime, it has proven to be a clear win-win operation: Lidl and bpost customers are happy they can pick up and send their parcels while shopping for

groceries. At the same time, we see a positive change in dynamics at stores that are equipped with a bbox."

Source: [bpost](#)

