

## Egil Møller Nielsen appointed Head of PostNord's Operations & Technology unit

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On July 1, 2019, the Dane Egil Møller Nielsen will take over responsibility for PostNord's newly created Operations & Technology unit. This consists of the former Technology & Infrastructure unit, the operational parts of the E-com & Logistics and Communications Services business areas, and the quality team from Corporate Affairs. Egil Møller Nielsen will also be a member of PostNord's Group Executive Team and will report directly to President and Group CEO Håkan Ericsson.

Egil Møller Nielsen started his career at DSV and ASG. After that, he was Global Logistics Manager at both ECCO Sko and LEGO, and then vice CEO and COO at Bodum. Following a brief spell as Global Logistics Manager at the toy company Mega Brands in Canada, the company was acquired by Mattel. Egil Møller Nielsen chose to remain in Canada and since 2014 he has worked for SmartCentres, where among other things he has started PenguinPickUp and PenguinFresh, two market participants that have acted as a disruptive force in the Canadian market for home delivery of food and parcels.

"I am very pleased that Egil Møller Nielsen has accepted the position and that he will

move to Sweden to establish our new Operations & Technology unit. He has in-depth knowledge and valuable insights, in particular regarding how parcels and the e-commerce market work in the Nordic countries and globally," says PostNord's President and Group CEO Håkan Ericsson. "In his latest position at SmartCentres, with responsibility for PenguinPickUp and PenguinFresh, Egil created, for example, advanced solutions that utilize the latest technology in big data and machine learning. I am convinced that his experience will be crucial in allowing us to scale up all the initiatives that we have already launched in this area".

Source: [PostNord](#)