International Post Corporation

DHL Freight GoGreen Plus Flex â€“ more flexibility for more emissions reduction

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Premium, Smart and Base options for flexible CO2e reduction levels with increasing accessibility for customers of all sizes.

Bonn - As part of their decarbonization strategies in response to more eco-conscious consumer behavior and stricter environmental regulations, sustainability is becoming increasingly important for businesses worldwide. This is why DHL Freight, one of the leading providers of road transportation in Europe, is offering Flex options for its GoGreen Plus service across all core road freight products. With three different greenhouse gas (GHG) reduction options of 10, 30, and 80 percent (well-to-wheel) and various pricing schemes, DHL Freight enables businesses of all sizes to effectively reduce their CO2e footprint and play an active role in decarbonizing freight.

"With the different options of GoGreen Plus Flex and its easy booking process, we aim to empower our customers, regardless of the size of their business, to reduce their CO2e emissions from transport. It's important not only to provide the right carbon intelligence and solutions but also to make them as easy and convenient as possible for all customers. GoGreen Plus Flex makes more sustainable logistics solutions accessible to all," said Dr. Antje Huber, Global Head of Strategy, Marketing, and Chief of Staff at DHL Freight.

Shippers can choose to reduce the greenhouse gas emissions of shipments by

- 10 percent (GoGreen Plus BASE),
- 30 percent (GoGreen Plus SMART)
- or 80 percent (GoGreen Plus PREMIUM).

The more customers use the GoGreen Plus service, the more renewable fuels and alternative drives will be deployed. Thanks to the book & claim approach, emission reductions can be allocated to the customers regardless of where in the network alternative drives or renewable fuels are used. This means that customers who do not fill an entire truck with their shipments, for example, can still benefit from the service. Yearly certificates confirm the clear and transparent allocation of the GHG emission reductions achieved and can be used for customers' sustainability reporting. With GoGreen Plus SMART and GoGreen Plus PREMIUM, the achieved emission reductions are reported to customers on a monthly basis.

Source: DHL Group

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