International Post Corporation

Saloodo! with new design and new features for shippers

26-05-2020

The Saloodo! digital freight platform has introduced a completely redesigned user interface for its shippers. The new, intuitive design guides clients step-by-step through the transport request process. This makes it easier and faster for them to create their transport order.

"We have made it our mission to put the customer at the center of all business decisions. Only those functions are published on the platform that offer our customers real added value and make their everyday business easier. And so the design has not just been changed simply because it looks better, but above all because the intuitive user interface makes our customers faster, more efficient and therefore more productive throughout the entire transport process, i.e. from transport request to invoicing and payment," explains Thomas Grunau, CEO of Saloodo!

And because Saloodo! is a living example of efficiency and productivity, the company is offering its customers a number of new features in addition to the new user interface. For example, shippers can now save their transport request with all details as a template and retrieve it at any time. This saves them time when entering their next shipping order with the same conditions. In addition, the filter options for searching for transport orders and transport requests have been expanded. By filtering by date, country, postal code or transport ID, it is now no longer a problem to find specific order documents quickly, even in extensive archives with many transports handled by Saloodo!

Get more comparable transport offers

In addition, it is now possible to specify special transport requirements on the platform. Shippers can now point out in their transport request that, for example, tension belts or anti-slip mats are required. This makes it even easier to find exactly the right transport partner for their transport requirements.

Another way to get more choice of transport service providers is to keep collection and delivery dates as flexible as possible. If the transport orders do not have to be strictly date-based, shippers can now specify a flexible date range for pickup and delivery to the customer by the transport company. This gives shippers more comparable

transportation offers from which they can choose the one that suits them best. The transportation service provider is then booked as usual with just one click of the mouse.

Source: Deutsche Post DHL

CLASSIFICATION: CORPORATE | WWW.IPC.BE © 2026