International Post Corporation

USPS Highlights Expanded Delivery Offerings for Businesses, Investments to Modernize Postal Network at CES

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The United States Postal Service is joining leading tech and innovation brands at CES 2023, the most influential tech event in the world. At the convention, USPS will offer attendees an up-close look at the Postal Serviceâ€™s expanded delivery options for businesses of all sizes and efforts underway to modernize the Postal Serviceâ€™s network and improve service reliability for mail and package delivery. The Postal Service has exhibited at CES since 2000.

“CES is a great opportunity for USPS to showcase our expanded delivery offerings for American businesses of all sizes,” said Judy de Torok, USPS Vice President, Corporate Affairs. “We are excited to share with CES attendees how our 10-year plan Delivering for America and our work to modernize our aging postal network is creating more reliable service and greater value for our customers across the nation.”

The USPS CES exhibit features multiple interactive stations, including a 20 ft by 30 ft giant media wall display that showcases elements of the Postal Service transformation; kiosks explaining the postal product and service portfolio, and a chance to get behind the wheel of the Postal Service’s new Next Generation Delivery Vehicle – of which a significant percentage will be fully electric.

Additional components of the exhibition will entertain and educate attendees on USPS mailing and shipping offerings for businesses of all sizes and a deeper look at the Postal Service’s network transformation initiative including arcade-style games that also illustrate aspects of the Postal Service and its operational strategies, uses of technology, and new offerings that help power the e-commerce economy. There is also an opportunity to create unique stamp art.

The Postal Service CES 2023 exhibit can be found at booth #15549 – Central Hall from Jan. 5 – Jan. 8.

Source: USPS