E-commerce boom drives supply chain and delivery investments

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Postal and parcel delivery companies, logistics operators and retailers alike are stepping up investments in warehousing, sorting and distribution technologies to increase capacity in response to the continuing e-commerce boom, according to separate new reports from Escher and Blue Yonder. E-commerce and parcels represent the biggest business growth opportunity for postal operators around the world in the coming years, Escherâ€™s â€˜Future of Posts 2021â€™ report made clear. Based on survey insights from 151 respondents from 70 national post offices, the report highlighted the resiliency of postal operators as they accelerate some of their strategies, while re-prioritizing their resources against the backdrop of a rapidly changing landscape.

Source: https://www.cep-research.com/news/e-commerce-boom-drives-supply-chain-and-delivery-investments