International Post Corporation

Heiki Raadik will become the CFO and member of the Management Board of Omniva

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On 1 December 2021, Heiki Raadik will start working as the Chief Financial Officer and member of the Management Board of Omniva. His area of responsibility will be the management and development of the financial sector of the group in the home markets of the company across the Baltics.

'I am very pleased that Heiki Raadik will join the company, as his extensive background in banking and long-term financial management experience will help take the finance department of Omniva to a new level,' said Mart Mägi, Chairman of the Board of Omniva.

According to Raadik, he chose Omniva because he wants to test himself in the rapidly developing e-commerce and logistics sector and work in a company that is a market leader and a pioneer in the field of complete logistics solutions. 'After 25 years of working in the financial sector, I was fascinated by the challenge of working in a new field which is currently in a very exciting stage of development,' said Raadik.

Heiki Raadik has previously worked in various leading positions in banking, most recently in the Baltic operations department of Luminor Bank and at Swedbank Estonia. In addition, he has worked in the insurance sector (Ergo Insurance) and Sampo Bank.

Heiki Raadik graduated from the University of Tartu with a degree in corporate finance and investment and econometrics. He has studied management at the London Business School and has completed a range of master's and doctoral courses in econometrics, macroeconomics, and derivatives at Clark University.

The main activity of AS Eesti Post is the provision of postal and logistics services and the handling of e-invoices. In addition to the parent company, the Group includes subsidiaries and related companies. The main activity of SIA Omniva and UAB Omniva LT is the provision of parcel machines and courier services in the Latvian and Lithuanian markets. AS Maksekeskus provides payment solutions to e-commerce companies in the Baltics. Finbite OÜ offers e-invoicing and fintech solutions across the Baltics. Post11 offers e-merchants comprehensive international logistics solutions for the delivery of goods all over the world.

AS Eesti Post is an Estonian state-owned company. The Group employs 2,300 people across the Baltics and had a turnover of 135.6 million euros in 2020.

Source: Omniva

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