International Post Corporation

Omniva becomes 22nd member of SMMS programme

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International Post Corporation is pleased to welcome Omniva as the 22nd member of the Sustainability Measurement and Management System (SMMS) programme, which aims at managing sustainability and reducing the collective carbon footprint of the postal industry. Through this rather unique global industry approach to climate change, posts have been able to reduce their carbon emissions by 34% since the launch of the programme in 2008.

Holger Winklbauer, CEO of IPC said: "We are delighted to welcome Omniva as a new member of the SMMS programme. The achievements of the posts so far show that working together as a sector leads to great results."

Mart Mägi, Chairman of the Management Board of Omniva, said " Joining the programme gives us the opportunity to move forward faster and more efficiently with the creation of sustainability-related reporting, measuring the footprint of the activities of the company, and developing it in a positive direction. As a result of joining this programme, we get reliable sustainability performance indicators for Omniva and a comparison base with companies in our sector around the world".

By joining SMMS, Omniva will benefit from a common third-party audited sustainability measurement and reporting system, including for carbon emissions. Through best practice sharing at numerous events, workshops and webinars, participating posts learn from each other and continue to make improvements. The programme provides a benchmark against which posts can measure progress and strategies by comparison to other leading postal operators, including insights into how to improve sustainability performance.

Through the IPC SMMS programme, posts across the world have committed to halving their yearly collective CO2 emissions by 2030 compared to 2019 levels.

Source: IPC