Ahto PÃ¤rl will be the Omniva CFO and member of the board

16-04-2020

Ahto Pärl will start working as the Omniva CFO and member of the board from 20 April 2020. He will be responsible for the sustainable development of the Omniva groupâ€™s financial domain across the Baltic States.

According to the chairman of the Omniva management board, Ansi Arumeel, it is great to see another expert of their field joining the company. “Since as a member of the board the CFO also plays a significant part in designing and executing the company strategy, Ahto Pärl’s experience not only as a CFO but also as the top leader in different areas is very valuable,” Arumeel said.

Ahto Pärl says that the factors pushing him towards Omniva were the company’s fast development in the international parcel and IT business domains, as well as the challenges with providing traditional postal service in Estonia and the strategic options. “Omniva’s capability to perform simultaneously on markets that are very traditional and have strict regulations and on new and growing markets has made an impression. This allows me to implement what I have learned and experienced in different economic sectors and to grow with the company,” Pärl said.

Previously, Ahto Pärl has worked in different managerial positions in Estonia and the US in the financial, aviation and production sectors, including as the CFO in Nordic Aviation Group AS, as the CEO in Wallester AS and Infotar Group’s company AS Vaba Maa, and participated in the councils of Ekspress Grupp and Baltic Workboats.

Ahto Pärl has an MBA in business management from New York University and a BA in economics from the University of Tartu.

Omniva is an international group that provides postal, logistics and information logistics services. In addition to the parent company, AS Eesti Post, the group includes AS Maksekeskus, Lithuanian subsidiary UAB Omniva LT, Latvian subsidiary SIA Omniva, and related company OÜ Post11. The main area of activity of the group is provision of postal, logistics and information logistics services and handling e-invoices. SIA Omniva and UAB Omniva LT provide parcel machine and courier services on the Latvian and Lithuanian markets. Maksekeskus provides payment solutions to e-merchants operating

in the Baltic States. Post11 offers complete international logistics solutions to e-merchants for delivering goods across the world. The group employs nearly 2400 people.

Source: Omniva

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