

# Finalists announced for the 2019 Canada Post E-commerce Innovation Awards

20-08-2019

Canada Post announces the finalists for the 2019 E-commerce Innovation Awards.

Chosen from hundreds of submissions, these Canadian retailers range from large, familiar brands to owner-operated start-ups. Representing various industries, including electronics, apparel, housewares, sporting goods, food and more, each company is a standout in e-commerce.

Winners will be announced at an event on Thursday, September 19 at the Fairmont Royal York Hotel in Toronto. Each category winner will receive up to \$150,000 in free shipping and marketing prizes.

The finalists by category are:

## Best Online Start-up Award

Partake Brewing ([www.drinkpartake.com](http://www.drinkpartake.com))  
CustomHeats ([www.customheats.com](http://www.customheats.com))  
Unwrapped Life Inc.  
([www.unwrappedlife.com](http://www.unwrappedlife.com))  
Flax Sleep ([www.flaxsleep.com](http://www.flaxsleep.com))  
Ginius ([www.ginius.ca](http://www.ginius.ca))

## Best Small Business Award

Oatbox ([www.oatbox.com](http://www.oatbox.com))  
Riversol Skincare Solutions Inc.  
([www.riversol.com](http://www.riversol.com))  
Mejuri ([www.mejuri.com](http://www.mejuri.com))  
Canada Craft Club ([www.canadacraftclub.ca](http://www.canadacraftclub.ca))  
MATH Sport ([www.mathsport.ca](http://www.mathsport.ca))

## Best Large Retailer Transformation Award

Boathouse ([www.boathousestores.com](http://www.boathousestores.com))

Hudson's Bay ([www.thebay.com](http://www.thebay.com))  
Best Buy Canada ([www.bestbuy.ca](http://www.bestbuy.ca))  
LCBO ([www.lcbo.ca](http://www.lcbo.ca))  
Harry Rosen Inc. ([www.harryrosen.com](http://www.harryrosen.com))

## Social Responsibility Award

Cupanion ([www.cupanion.com](http://www.cupanion.com))  
Okanagan Lavender & Herb Farm  
([www.okanaganlavender.com](http://www.okanaganlavender.com))  
Abeego ([canada.abeego.com](http://canada.abeego.com))  
Prana Snacks ([www.pranasnacks.com](http://www.pranasnacks.com))  
MEC ([www.mec.ca](http://www.mec.ca))

## International Conqueror Award

Sidekick ([www.sidekicktool.com](http://www.sidekicktool.com))  
Hennessy Hammock Ltd  
([www.hennessyhammock.com](http://www.hennessyhammock.com))  
FanFit Gaming ([www.fanfitgaming.com](http://www.fanfitgaming.com))  
Jewlr ([www.jewlr.ca](http://www.jewlr.ca))  
Moose Knuckles Canada  
([www.mooseknucklescanada.com](http://www.mooseknucklescanada.com))

## All About the Customer Award

Canvaspop ([www.canvaspop.com](http://www.canvaspop.com))  
Well.ca ([www.well.ca](http://www.well.ca))  
Endy ([ca.endy.com](http://ca.endy.com))  
Jewlr ([www.jewlr.ca](http://www.jewlr.ca))  
Brave & Bearded ([www.bravenbearded.com](http://www.bravenbearded.com))

## Proudly Canadian Award

Portage and Main  
([www.shoppportageandmain.com](http://www.shoppportageandmain.com))  
Endy ([ca.endy.com](http://ca.endy.com))  
Manitobah Mukluks ([www.manitobah.ca](http://www.manitobah.ca))

Running Room Canada Inc.  
([www.runningroom.com/ca](http://www.runningroom.com/ca))  
Home Hardware ([www.homehardware.ca](http://www.homehardware.ca))

Finalists were chosen by a panel of judges with extensive retail and e-commerce experience. The judges are:

Marc Fortin, Retail Council of Canada, Quebec  
Mohit Grover, Google Canada

Jennifer T. Lee, Deloitte Canada  
Sucharita Mulpuru-Kodali, Forrester Research  
Blake Smith, Facebook Inc.  
For more details about this year's awards, the judges, and descriptions of the categories, visit [Canada Post 2019 E-Commerce Innovation Awards](#).

Source: [Australia Post](#)

