International Post Corporation

FedEx Office Grows Retail Presence With 2,000th Store

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FedEx Office®, a world-class provider of convenient, state-of-the-art printing, packing and shipping services and subsidiary of FedEx Corp. (NYSE: FDX), now has 2,000 retail locations to support the growth of e-commerce and consumer demands for choice, convenience and control.

According to Metapack Consumer Research1, 70 percent of consumers purchase from an e-tailer because they offer more delivery options, and 75 percent are concerned about porch piracy. Online shoppers want control over where and when they receive packages – and how they return them. In fact, 92 percent of customers will purchase again if a returns process is easy.2

These demands and others are prompting a rise in brick-and-mortar access for e-retailers and the channels that support them.

FedEx Office is expanding its retail network to give customers convenient access to shipping and printing services where they live, work, shop and travel. The company's network includes traditional storefronts in communities across the country, as well as specialized stores in hotels, convention centers and across university and corporate campuses. Many of these retail locations are open later in the evenings to accommodate urgent printing projects and delivery drop-offs. FedEx Office locations also provide solutions such as Hold at Location, AutoRedirect to Hold, FedEx SameDay City and Print OnLine.

"Our 2,000 stores represent an unmatched nationwide network for both shipping and printing," said Brian Philips, CEO and president of FedEx Office. "We're continually investing in new ways to make e-commerce easy for customers and retailers alike. We also continue to enhance our network's printing capabilities, which include advanced color management technology that ensures the accuracy and consistency of materials printed at any location nationwide."

The FedEx Office store, located inside the Chesapeake Walmart at 2448 Chesapeake Square Ring Road, celebrated the 2,000th milestone with City of Chesapeake representatives, council members and the Hampton Roads Chamber of Commerce during a ribbon cutting ceremony.

Stores like the one in Chesapeake are part of a nationwide expansion to open 500 FedEx Office locations within select Walmart stores. With this opening, FedEx Office is now at 150 stores within Walmart locations.

Among the 2,000 FedEx Office locations, there are stores inside hotel and convention centers, OnCampus sites at universities and corporate campuses across the country and 32 FedEx SameDay City markets serving more than 1,900 cities.

Source: FedEx

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