International Post Corporation

Closing completed: Austrian Post Group holds 70 per cent of eushipments.com

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Leading e-commerce service provider in south-east and eastern Europe

Vienna/Ruse, 6. March 2026 – Austrian Post Group today successfully completed the acquisition of a 70 per cent stake in Bulgarian e-commerce service provider euShipments.com AD. The purchase price amounts to €55 million, and Austrian Post Group also has an option to acquire the remaining 30 per cent within the next four years. With the majority takeover of the leading cross-border and fulfilment provider in South-Eastern and Eastern Europe, Austrian Post Group is strategically expanding its e-commerce business and strengthening its position as an integrated e-commerce service provider in a rapidly growing region.

Walter Oblin, Chairman of the Management Board (CEO), Austrian Post Group: „With the closing, we are taking an important step in implementing our LEAD 2030 growth strategy. Together with euShipments.com, we are creating an even more powerful e-commerce ecosystem that supports retailers along their international value chain. The resulting synergies open up additional development opportunities for us in a region that is showing enormous momentum for online commerce."

Peter Umundum, Deputy CEO, Parcels & Logistics (COO), Austrian Post Group: „In euShipments.com, we have an innovative solution that connects small and medium-sized businesses to a wide variety of e-commerce portals quickly and easily via a single interface. By doing so, we give retailers direct access to markets in South-Eastern and Eastern Europe, as well as Western Europe if desired. This seamless cross-border e-commerce is a real added value and an important step in providing online shops with the best possible support for international growth."

Svetlozar Dimitrov, CEO, euShipments.com: „With the successful closing of this transaction, we are entering a new phase of strategic development for euShipments.com. My team and I strongly believe that together with Austrian Post Group we will rapidly enhance the company's operations, further expand our fulfillment network, and deliver even greater value to the online merchants we support. By optimizing network connectivity, improving operational efficiency,

and accelerating service innovation, we will enable our clients to increase their competitiveness in their active online markets. At the same time, together with euShipments, they will be able to confidently sell and deliver online into new markets — including opportunities beyond the EU."

SUCCESSFUL COMPANY CONTINUES TO GROW

Just recently, euShipments.com opened two new fulfilment centres in Italy (Bolzano) and Spain (Barcelona), increasing its total storage space by more than a third. The new locations shorten transport times to Southern Europe and open up an attractive new opportunity for euShipments.com's online retailers.

For the fourth year in a row, euShipments.com was also ranked by the Financial Times and Statista as one of the fastest-growing companies in Europe in the FT1000. Ranked 180th, the company achieved its best ranking to date, and even came in 8th place in the logistics category.

Source: Austria Post

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