

## CTT and Temu strengthen partnership for logistics in Iberia and to support European sellers.

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CTT and Temu signed a Memorandum of Understanding (MoU) today in Shenzhen, aimed at strengthening logistics collaboration in the Iberian Peninsula and boosting the growth of local sellers across Europe.

This agreement marks a new chapter in the relationship between the two organizations, which aim to significantly expand cooperation in cross-border logistics and support Temu's local vendor program, enabling them to benefit from road and sea transport, warehousing, and parcel delivery solutions that are expected to accelerate their presence in the global market.

The partnership will foster more integrated, efficient, and competitive logistics solutions, contributing to a more agile and sustainable supply chain in the region.

"We are proud to strengthen our partnership with Temu, a rapidly growing global

marketplace that shares our vision of efficient and sustainable logistics," says a CTT spokesperson. "This strategic agreement allows us to leverage our operational excellence and low-carbon transport practices to support more sellers across Europe, promoting innovation and value creation in the logistics sector."

"Temu's mission is to make quality products accessible to all consumers," said a Temu spokesperson. "By integrating our digital marketplace ecosystem with CTT's strong logistics infrastructure in Iberia and beyond, we aim to better serve consumers and sellers across Europe."

Source: CTT Portugal Post