



## Omniva launches cargo bike parcel deliveries in Tallinn

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Starting in April, Omniva will introduce environmentally friendly electric cargo bikes for parcel deliveries in central Tallinn.

Until now, Omniva has used smaller cargo bikes for mail delivery. Now, the company is introducing high-capacity cargo bikes into its delivery operations to begin delivering parcels by bike in densely populated urban areas.

“Urban logistics is gaining a new player that is quiet but highly efficient. For city residents, this means a cleaner and more pleasant urban environment – less traffic noise, lower carbon emissions, and reduced congestion. Fewer vans moving, stopping, and parking in dense city spaces where they can disrupt both people’s movement and the urban landscape,” said Juhan Kaalep, Head of Growth and Innovation Projects at Omniva.

The cargo bikes will initially operate primarily in Tallinn’s Old Town and city centre, but will also cover a wider area including Kadriorg and Põhja-Tallinn.

“These are areas where driving, stopping, and parking with a car is difficult, yet there is a

high volume of deliveries and stops,” Kaalep explained. “Cargo bikes are an excellent alternative to vans, especially in dense urban environments.”

For customers and businesses, this means faster deliveries. Cargo bikes can also access areas where cars cannot – such as streets closed to traffic or locations where deliveries are only allowed during early morning time windows.

As part of the pilot project, four VOK XL cargo bikes will be introduced on the streets of Tallinn. If successful, the fleet will be expanded gradually.

“If the Tallinn pilot proves successful, the next logical steps are Tartu, Riga, Vilnius, and Kaunas. These five cities account for approximately 70% of Omniva’s total parcel volume. So it may soon happen that your parcel arrives not with the noise of an engine, but almost unnoticed,” Kaalep added.

Source: [Omniva](#)