



As a mission-driven company, La Poste Groupe renews its mission committee and appoints Martin Hirsch as its chair

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On 1 June 2026, Marie-Ange Debon, Chairwoman and Chief Executive Officer of La Poste Groupe, appointed a new Mission Committee, the body responsible for monitoring the delivery and impact of the group's commitments as a mission-driven company. On this occasion, Martin Hirsch, President of the Institute for Engagement, was appointed Chair of the Committee by its members. In a demanding environment for the group, this renewal is accompanied by an evolution in both the Committee's composition and its priorities. It marks a new milestone, five years after the adoption of this pioneering status, and aims to strengthen the governance and visibility of the group's impact.

Summary

On 1 June 2026, La Poste renewed its Mission Committee, now chaired by Martin Hirsch. Comprising 13 members (54% new), it focuses on four key areas: solidarity, societal impact, social mobility, and digital transformation. The group thus links economic performance with social and environmental commitment.

A renewed and streamlined Mission Committee

At the recommendation of Marie-Ange Debon, Chairwoman and Chief Executive Officer of La Poste Groupe, the Mission Committee has been renewed to support the company's strategic ambition of combining long-term profitability with responsibility.

Martin Hirsch will assume the chairmanship.

President of the Institute for Engagement, he has played a prominent role in social public policy, notably serving as High Commissioner for Active Solidarities and Youth, initiating the creation of the Active Solidarity Income (RSA), fostering the development of civic service, and leading the Assistance Publique – Hôpitaux de Paris for nearly a decade. As of June 1st, Martin Hirsch will serve as chair of the Mission Committee, the body responsible for informing, strengthening and overseeing the group's commitments as a mission-driven company.

La Poste Groupe Mission Committee retains its distinctive structure, bringing together independent external experts and members of the Board of Directors, including the Chairwoman and Chief Executive Officer, ensuring a strong link between the



Committee and the group's operational activities, combining independent oversight with alignment to corporate strategy.

For this new phase, the Committee's composition has been reviewed: the number of members has been reduced from 17 to 13 (8 women, 5 men), and the Committee has been partially renewed, to bring additional expertise (54% are new members).

Priorities focused on impact

The Mission Committee is mandated to assess the group's impact, act as a forward-looking body, and position the mission as a driver of cohesion and trust with all of the group's stakeholders, particularly its employees, both in France and internationally. In line with its purpose, "To be the first European platform for links and exchanges, human and digital, green and civic, at the service of our customers in their projects and of the society as a whole in its changes." the Committee members highlighted La Poste Groupe's capacity to contribute to the resilience of our societies in addressing environmental, social,

and broader societal challenges.

Its work will focus in particular on:

- The group's contribution to strengthening solidarity and fostering citizenship
- Measuring the group's societal footprint and impacts through the development of leading methodologies and the review of the mission-driven company commitments.
- Social mobility and employee engagement, as a driver of performance, service quality, attractiveness and transformation.
- Digital and artificial intelligence-related challenges, and their implications for the group's commitments from social, environmental and ethical perspectives.

La Poste Groupe therefore reaffirms its ambition to align performance with impact, strengthen stakeholder trust, support employee engagement, and anticipate societal transformations.

Source: [La Poste Groupe](#)