International Post Corporation

Cooperation between Bulgarian Posts and Turkish PTT Corporation in the field of e-commerce

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A meeting was held between the management of Bulgarian Posts and Turkish PTT Corporation, whereby the two national postal operators discussed cooperation in the field of e-commerce and the benefits for e-traders in both countries.

The e-commerce division PTTeM of the Turkish postal operator, which has been on the market for 14 years and owns the third most significant e-commerce platform in Turkey, will collaborate on goods deliveries with Bulgarian Posts. At the same time, Bulgarian traders will be able to send their products to the huge market of neighboring Türkiye at favorable prices and terms by submitting their items at the nearest post office or directly at an exchange and sorting center of the company.

Deepening cooperation focuses on e-commerce, but the two postal operators have so far traditionally worked together within the Universal Postal Union and PostEurop (Association of Public Postal Operators in Europe), in their capacity as national operators.

Source: Bulgarian Posts