

bpost is the first market player to offer shipping without packaging or labels

08-01-2025

bpost is launching a pilot project that allows customers to send items without packaging or labels by simply dropping them off in a Parcel locker. bpost is the first player on the market to offer a shipping service without packaging or labels. In an initial stage, this shipping option will only be available through the My bpost app.

Starting today, private customers and businesses sending items from the Antwerp region via bpost can opt for a shipment method that does not require any packaging or labelling. The only condition is that the item is sent from and to a bpost Parcel locker. The pilot project, which has been running since 6 January, involves more than 30 lockers located in Antwerp and its surrounding areas. The aim is to offer this new shipping option throughout Belgium in the course of 2025.

The lowest rate

This new solution prioritises the bpost customer's convenience above all else. It spares the sender the hassle of dealing with cardboard boxes, adhesive tape or label printing. What's more, this packaging-free shipping will immediately become the cheapest within bpost's offer. For €3.99, customers will be able to send items weighing up to two kilogrammes from one Parcel locker to another in Belgium.

By launching this innovation, bpost is also responding to the rapid growth of the circular economy in our country. Online purchases from one person to another through popular platforms such as Vinted or other second-hand sites are becoming increasingly common. Not only is this way of shopping good for the environment and the planet, but it's also gentle on the budget. Sending items from one parcel locker to another fits in perfectly with this concept.

Already more than 1,260 Parcel locker
With this new shipping option, using bpost's parcel lockers becomes even more attractive. Last year, bpost reached the symbolic milestone of 1,000 Parcel lockers in our country, reflecting a remarkable 40% growth in 2024. Today, bpost has more than 1,260 lockers all over Belgium. By the end of 2025, bpost nonetheless intends to expand the number of Parcel lockers to 2,500 in our country, with the goal of having bpost lockers handle 150,000 parcels simultaneously.

Source: [bpost](#)

