

## What has the UK been ordering during lockdown?

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With just over half (51%) of UK adults agreeing that having their online shopping delivered is a ‘boost’ for them or their family, the research clearly points towards the increasingly important role that parcel deliveries play in our day to day lives. A third (36%) described receiving a parcel as the highlight of their day.

Shane O’Riordain, Managing Director of Marketing, Regulation & Corporate Affairs at Royal Mail commented: “Keeping the nation connected in these unprecedented times is of vital importance to us. It is perhaps unsurprising that for many customers, receiving an item that they have ordered online from our postmen and postwomen can really brighten up their day in such challenging times.”

“During the crisis we have also delivered vital Government mail in relation to coronavirus, including the Prime Minister’s letter to the nation and coronavirus testing kits. We are working closely with pharmacy companies and NHS trusts across the UK. And we are delivering many prescriptions and hospital appointments. This is also a key priority for us”

Source: [Royal Mail](#)