

Poczta Polska and Temu: strategic partnership to strengthen e-commerce logistics in Poland

03-06-2025

Poczta Polska is tightening its cooperation with Temu, the most popular global direct-from-factory e-commerce platform in Poland. In February, the portal was visited by almost 18 million Poles*. Closer cooperation will enable smooth logistics integration and, consequently, ensure faster deliveries to customers throughout Poland via Poczta Polska.

The cooperation aims to improve the quality of services, increase the reliability of the logistics process and ensure the range of deliveries throughout the country, and consequently increase customer satisfaction with the services of both companies. Poczta Polska is distinguished by the highest standards of the delivery service, including: telephone confirmations before delivery of the parcels, direct transfers and real-time tracking.

Thanks to state-of-the-art logistics hubs in Ciemne near Warsaw, Lisi Ogon and Wrocław, the national operator guarantees fast and precise sorting, processing and delivery of parcels to over 22,000 collection points (including the most popular chain stores such as Żabka, Arhelan, Lewiatan, Delikatesy Centrum, ABC, Groszek Euro Sklep

and DuÅ¼y Ben). Poczta Polska logistics meet strict efficiency criteria, including processing orders on the same day and ensuring full process support during peak seasons. Last winter, Temu launched a Local-to-Local model in Poland to encourage Polish, local companies to sell on the platform. The company aims for 80% of its European sales to be sourced and shipped from local warehouses.

Since its global debut in September 2022, Temu has expanded to over 90 markets worldwide, offering a wide selection of goods at competitive prices. In 2024, Temu was recognized as the best Apple Recommended App and won the Polish Blix Award for Best Promotion.

* Data from www.wirtualnemedia.pl

Source: Poczta Polska