

International Post Corporation appoints new Chief Commercial and Financial Officer

14-10-2021

International Post Corporation (IPC) has announced today that Gilad Tirosh has been appointed as IPC Chief Commercial and Financial Officer. He will be replacing Tom Day, who left IPC at the end of August. The new Chief Commercial and Financial Officer will start his new function as of January 2022. He will oversee business planning, finances, market intelligence and sustainability as well as business relations with postal members and customers, regulatory services and intercompany pricing.

0 L

Holger Winklbauer, IPC Chief Executive
Officer says: "Gilad brings solid experience in
e-commerce, an in-depth understanding of
the postal and logistics network and of the
international postal organisations, as well as
a strong knowledge of the Middle Eastern and
Asian markets."

Gilad previously worked as Chief Commercial Officer at Israel Post, responsible, among others, for all commercial and operational activities in e-commerce, CEP and trade, as well as international business and affairs. In this function, he established and managed partnerships with some of the largest players

in the world, including Amazon, Alibaba, SHEIN, eBay, ASOS, NEXT and many more, and ensured Israel Post's representation in global organisations.

Gilad Tirosh says: "E-commerce surges in all markets and soon will overcome traditional retail in some. During the pandemic, posts around the world showed resilience and flexibility as essential organisations for their national markets and played a major role in global trade. Today, the industry as a whole, and each of the posts individually, are confronted with challenges and opportunities and face the need to adjust and transform. I am happy to join IPC, a proven leader of the industry that supports posts all around the world in their transformation journey with knowledge, information and technology. I am looking forward to the challenges and opportunities and I am convinced that with the great team at IPC the company will continue to contribute positively to the industry."

Prior to working at Israel Post, Tirosh has filled a number of functions in the logistics sector. He has been Vice President at Flying Cargo, the largest supply chain group in Israel with a large global presence. Prior to that, he managed two subsidiaries of Kislev Group, one of the largest freight forwarding groups in



Israel. In that job, he also lived in Asia while further developing the business.

Starting 1 January 2022, the new IPC executive management team will consist of:

Chief Executive Officer: Holger Winklbauer
Chief Operations Officer: Liam O'Sullivan
Chief Information Officer: Markus Apfelbeck
Chief Commercial Officer and Financial
Officer: Gilad Tirosh

About International Post Corporation

International Post Corporation (IPC) is the leading service provider of the global postal industry that provides leadership by driving service quality, interoperability and business-critical intelligence to support posts in defending existing business and expanding into new growth areas. It is a cooperative association of 25-member postal operators in

Asia Pacific, Europe and North America. IPC's solutions and services are used by over 180 posts worldwide. Since 1989 IPC has set standards for upgrading quality and service performance and developed technological solutions that help members enhance service for international letters, packets and parcels. IPC engages in industry research, creates business-critical intelligence, provides a range of platforms and programmes for member post CEOs and senior management to exchange best practices and discuss strategy. IPC also manages the system for incentive-based payments between postal operators.

For further information, please contact:
Eva Wouters
Communications manager, PR and media relations
International Post Corporation
T: +32 2 724 71 91 E: