

Pos Malaysia Relaunches 'Take Back Programme' to Upcycle Used Courier Packaging

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Pos Malaysia Berhad ("Pos Malaysia"), the national post and parcel service provider, launches the second edition of its Take Back Programme, an initiative that encourages all Malaysians to play an active role in giving their used courier packaging a second life, and be rewarded for it.

From now till 31 August 2025, customers who drop off a minimum of 20 pieces of used courier packaging, including polymailers, bubble wrap (minimum size of 500cm² per piece), and cardboard boxes to any of the 20 participating post offices nationwide will receive exclusive Pos Malaysia merchandise. Participating post offices include GPO Kuala Lumpur, GPO Shah Alam, GPO Johor Bahru, GPO Kuching, GPO Kota Kinabalu, and others (see full list [here](#)). Rewards include bamboo pens, Pos Shop vouchers, keychains, .Bungkus key holders and reusable non-woven bags.

This initiative, in partnership with .Bungkus, a local upcycling brand, offers a practical and innovative way to divert courier waste from landfills. Soft plastics collected will be repurposed into functional fashion accessories, while cardboard will be sent to approved recycling facilities. This campaign reflects Pos Malaysia's ongoing journey within the broader sustainability roadmap. Through this initiative, the company is

advancing its commitment to reduce Scope 1 and 2 emissions by 50% by 2030, recycle 50% of operational waste, and ensure 80% of its packaging is of recycled content by 2025, all part of its long-term ambition to achieve net-zero emissions by 2050.

The inaugural Take Back Programme in 2023 attracted over 200 customers and collected more than 170kg of used courier packaging, proving the public's enthusiasm in supporting circular economy efforts. By turning everyday waste into meaningful rewards, Pos Malaysia is making sustainability accessible and engaging for all. Pos Malaysia invites everyone, from families, online shoppers, small enterprises and communities to participate nationwide. Simply collect your used courier packaging, visit any participating post office, and join the movement toward a cleaner, greener Malaysia.

As a progressive leader championing sustainability in Malaysia's logistics industry,

Pos Malaysia is proud of the strides made toward a greener future. We operate the country's largest electric vehicle (EV) fleet, with 1,252 e-bikes and 264 e-vans already delivering 4.4 million clean, green kilometres—the equivalent of circling the globe 110 times. Our fleet is equipped with telematics systems to reduce emissions, while 17 solar-powered facilities contribute to a growing renewable energy mix. In the

first half of 2025 alone, over 18,700kg of recyclables were diverted from disposal through various recycling initiatives. These ongoing efforts demonstrate Pos Malaysia's leadership in driving real, measurable change in the logistics industry and align with our broader mission to achieve net-zero emissions by 2050.

Source: [Pos Malaysia](#)